

Lovely

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ABOUT ME

Natasha Lucia Lovely

Natasha is a professional influencer and passionate entrepreneur who inspires others with her experiences and adventures. Using creative and innovative approaches to marketing, Natasha creates content that ignites curiosity and fuels passion. Natasha holds an MBA and an MSW, creating the ideal combination of business skills coupled with a deep understanding of human connection.

Natasha's personal mission is to inspire others to find the Loveliness in their every day.

xo, Natasha

MEDIA STATISTICS

3K +

Unique Weekly Visitors

Excellent

Engagement

15K

Social Media Followers

DEMOGRAPHICS

Audience:

61% *Female*

39% *Male*

Location:

46% *U.S.A.*

34% *Latin America*

20% *Europe*

ABOUT THE BLOG



NatashaLuciaLovely.com is an influential blog dedicated to celebrating the loveliness in our daily lives through travel, lifestyle, professional + personal development, and every lovely element in between. Through the power of storytelling and experience, the blog inspires individuals to turn the "some day" they fantasize about into an achievable reality. Natasha is a natural creative influencer, frequently looked to for recommendations regarding travel, fashion, photography, and development. Natasha provides an artistic platform to create a community of individuals who seek to follow their passions, stay up-to-date on trends, understand cultures, develop their skills, and most importantly - celebrate all things Lovely.

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"Marketing is no longer about the stuff that you make, but about the stories you tell."

- seth godin

"People influence people. Nothing influences people more than a recommendation from a trusted friend. A trusted referral influences people more than the best broadcast message. A trusted referral is the Holy Grail of advertising."

- mark zuckerberg

PARTNERSHIP OPPORTUNITIES

Sponsored Post

This is a authentic way to promote your service(s) and product(s) to a curiously engaged community of followers through the art of storytelling. Through the creation of unique and purposeful content, you will be given a platform to showcase the power of your brand. You will gain outreach to a curiously lovely community, receive an extensive featured blog post, brand exposure, rights to all created content, and mention of ownership.

Contests & Giveaways

These are both proven to be effective ways to drive traffic, build engagement, and provide unique and tangible exposure for your brand.

Guest Blogging

Guest blogging provides your brand with unique content created exclusively for your brands social media/blog. This includes Instagram/Snapchat/Facebook takeovers.

Social Media Campaign

A clever and proven marketing strategy that provides a compelling platform to target individuals and engage them with your brand through a captivating social media experience. You will receive a unique and creative campaign comprised of content true to your brand and mission. Through the use of photography, videography, and the art of storytelling, readers will be provided with a virtual experience of your brand and become inspired to turn the virtual experience into a reality.

TRAVEL & LIFESTYLE

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Let's Connect!



*Thank you for your interest in partnering with Natasha Lucia Lovely!
For more information and to discuss sponsorship opportunities, please
contact: **natashalucia.lovely@gmail.com***