

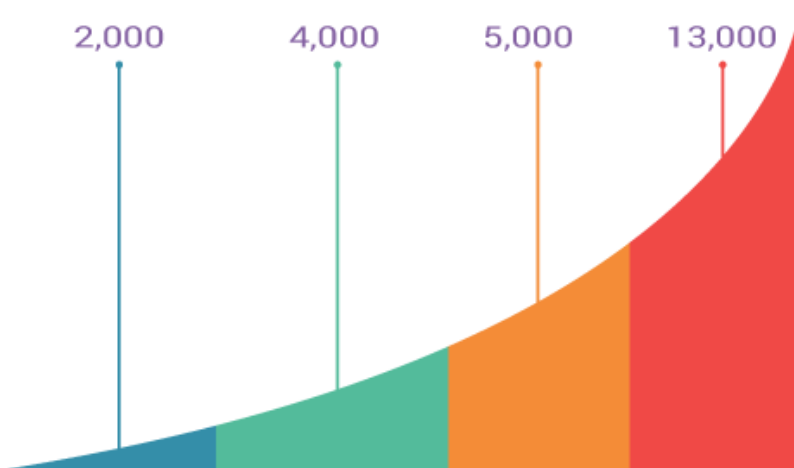
## OUR MISSION

*Stringers Society aims to provide Lacrosse players at all levels with quality information and education on lacrosse, with with the focus on always helping the worst get better and the best get bolder.*

## ABOUT US

Our Vision Is to bring lacrosse to the forefront of the sports world while always elevating the general level of play and education within lacrosse. Everyone starts somewhere, and whether you have been sniping corners since you were seven or first picking up a stick in your forties we want to help you. Those who are new to the sport have many things to learn about lacrosse that go beyond the physical game. Luckily, this is where we come in. Stringing, culture, product innovation, and training are all subjects we cover so that our readers have a diverse selection of content. All of our publications are completely free and we do this because we believe that players come before profits.

## USERS BY QUARTER



## AWARDS WON

MANAGE INBOUNDS 2018 MOST VISUALLY APPEALING WEBSITES PRACTICING INBOUND MARKETING

## 2017-2018 STATS

**13,000**

MONTHLY READERSHIP

**119**

ARTICLES PUBLISHED

**49,943**

TOTAL USERS IN YEAR

**161,739**

PAGE VIEWS

**33,989 CLICKS**

ORGANIC SEARCH TRAFFIC

**2.24**

AVERAGE PAGES A SESSION

**72,177**

TOTAL SESSIONS

**165**

AVERAGE LIKES PER SOCIALPOST

**4.8%**

INSTAGRAM ENGAGEMENT RATE

**5**

AVERAGE COMMENTS PER POST

**4.8%**

INSTAGRAM ENGAGEMENT RATE

**20+**

AVERAGE SOCIAL SHARES PER ARTICLE

**OVER 23**

BRAND COLLABORATIONS



**GROW WITH US & JOIN OUR STORY!**

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