



Followers ER 23.03%

Audience data calculated on 07 Jan 2019.

	Global Rank Worldwide	N/A
	Country Rank	N/A
#	Category Rank	N/A

Quality
Authentic
Engagement

2.6K

593
per post

# **Audience Quality Score**

AQS is a 1 to 100 metric which combines audience quality (not number), engagement rate and it's authenticity into one metric



## **Audience**

Unfortunately, we can't provide reliable data for "audience" section for this account, because the account activity is too low to make statistical conclusions. So this report is free, we didn't charge a credit.

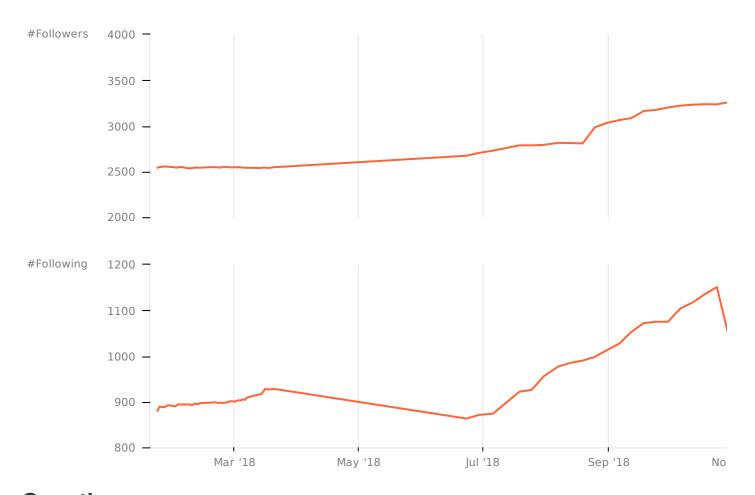
### **Audience Authenticity**

#### Excellent

**66.7**% of audience look authentic, similar accounts have **52.4**% of authentic audience on average

## Followers & Following

+303 followers last 4 weeks +8.41%



#### Growth

### Organic

No "incentivised following" patterns detected on followers & following graphs.

## **Audience Interests**

@jagtapsankket audience is interested in:

Photography	89%	
Travel & Tourism	88%	
Cars & Motorbikes	72%	
Art & Design	60%	
Technology & Science	54%	
Sports	54%	
How-to & Style	35%	
Business & Careers	32%	
Luxury Goods	32%	
Fitness & Yoga	32%	
Entertainment	31%	
Movies and TV	31%	
Music	30%	
Beauty & Fashion	30%	

## **Engagement**

Compared to average values for similar accounts (by number of followers)

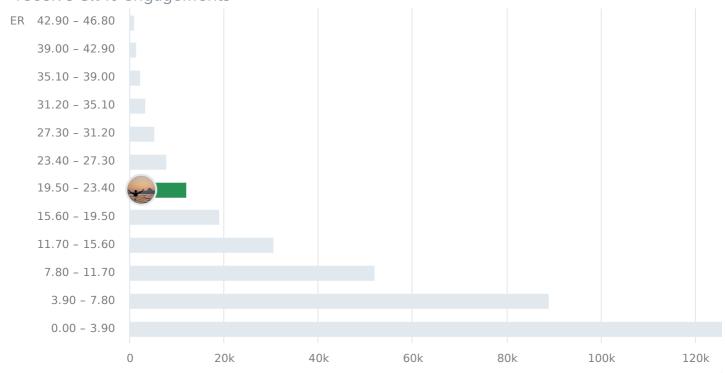
Avg Likes Avg Comments

820 19

### **Engagement Rate**

● 23.03% Excellent

**23.03**% of audience like or comment the content, similar accounts receive **5.7**% engagements



### Likes spread

### Too high

Spread in likes between posts is **182.2**% similar accounts have **33.2**%

### **Comments Authenticity**

Good

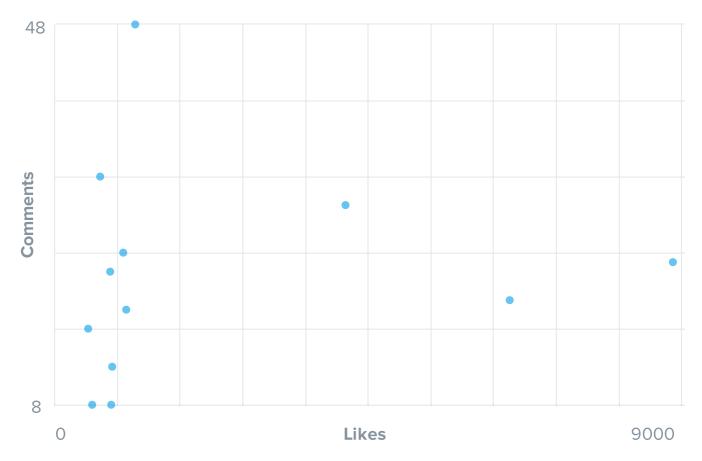
Most of 255 recent comments looks authentic.

### **Likes-Comment Ratio**

### Good

@jagtapsankket receives **2.3 comments** per 100 likes, similar accounts receive **4.2 comments** per 100 likes.

### 12 most recent posts likes/comments



♦ HypeAuditor +1 317 608 29 45