

### Mission:

TO BRING THE ART OF GARDENING TO LIFE AND SHARE THE JOY OF GARDENING THROUGH ENTERTAINING, EDUCATING AND ENCOURAGING.

### Culture:

NATURE, LAUGHTER AND LOVE ARE THE BEST MEDICINES..

### Target audience:

WE TARGET THOSE IN THE UNITED STATES, U.K., AUSTRALIA, AND CANADA AGES 25-44 WHO ENJOY GARDENING, HEALTHY AND HAPPY LIFESTYLES, HOME IMPROVEMENT, SELF-IMPROVEMENT, NATURE AND DIY. ALSO TARGET HORTICULTURE NICHE BUSINESSES.

### What we have to offer:

GOOD ENGAGEMENT ON SOCIAL PLATFORMS, OPTIMIZE ALL CONTENT FOR SEO, ORGANIC AUTHENTIC REACH, DEEP DETAILED EXPERIENCE AND UNDERSTAND OF PLANTS.

I ALSO RUN EFFECTIVE FACEBOOK, INSTAGRAM, YOUTUBE CAMPAIGNS AND ADS.

AND I KNOW WHAT VIEWERS WANT TO SEE ON EACH PLATFORM.

INSTRUCTIONAL VIDEOS

PARTNERSHIP WITH MY SOCIAL GARDENING PLATFORM.

## INSTAGRAM METRICS:

WE CURRENTLY GET 10% ENGAGEMENT ON 2770 FOLLOWERS

## FACEBOOK METRICS: DURING THE SEASON'S HIGH GARDENING MONTHS

WE REACH APPROXIMATELY 32000 VIEWERS PER MONTH

WE GET OVER 1300 LIKES PER MONTH ON THE PAGE

WE GET AROUND 6000 PEOPLE ENGAGING IN MY POSTS

EVERY MONTH AROUND 14,000 PEOPLE VIEW MY VIDEOS

WE GET AROUND 1300 FOLLOWERS PER MONTH ON THE PAGE

1000 PEOPLE PER MONTH SIMPLY JUST VIEW MY PAGE

MOST ENGAGEMENT ON ONE POST WAS 12.7K