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CHEN

INFLUENCER

2019-2020 MEDIA KIT





# INFLUENCER



## LING CHEN

I am a social media Influencer, model, and a full time engineer who is passionate about luxury travel, style and fashion.

I circle the globe when I get the soonest chance, promoting scenic destinations, luxurious hotels and fashion/beauty brands. My overall goal is to inspire people to get out and experience the beauty of the world, and to live as the best possible versions of themselves and to inspire my followers by aligning with brands who convey my shared values of health and fashion, both physically and emotionally, along with products of the highest quality and beauty.



# THE STATS

+ INSTAGRAM / 107.1K FOLLOWERS

+ FACEBOOK / 2,088 FOLLOWERS

+ TIKTOK / 2,991 FOLLOWERS

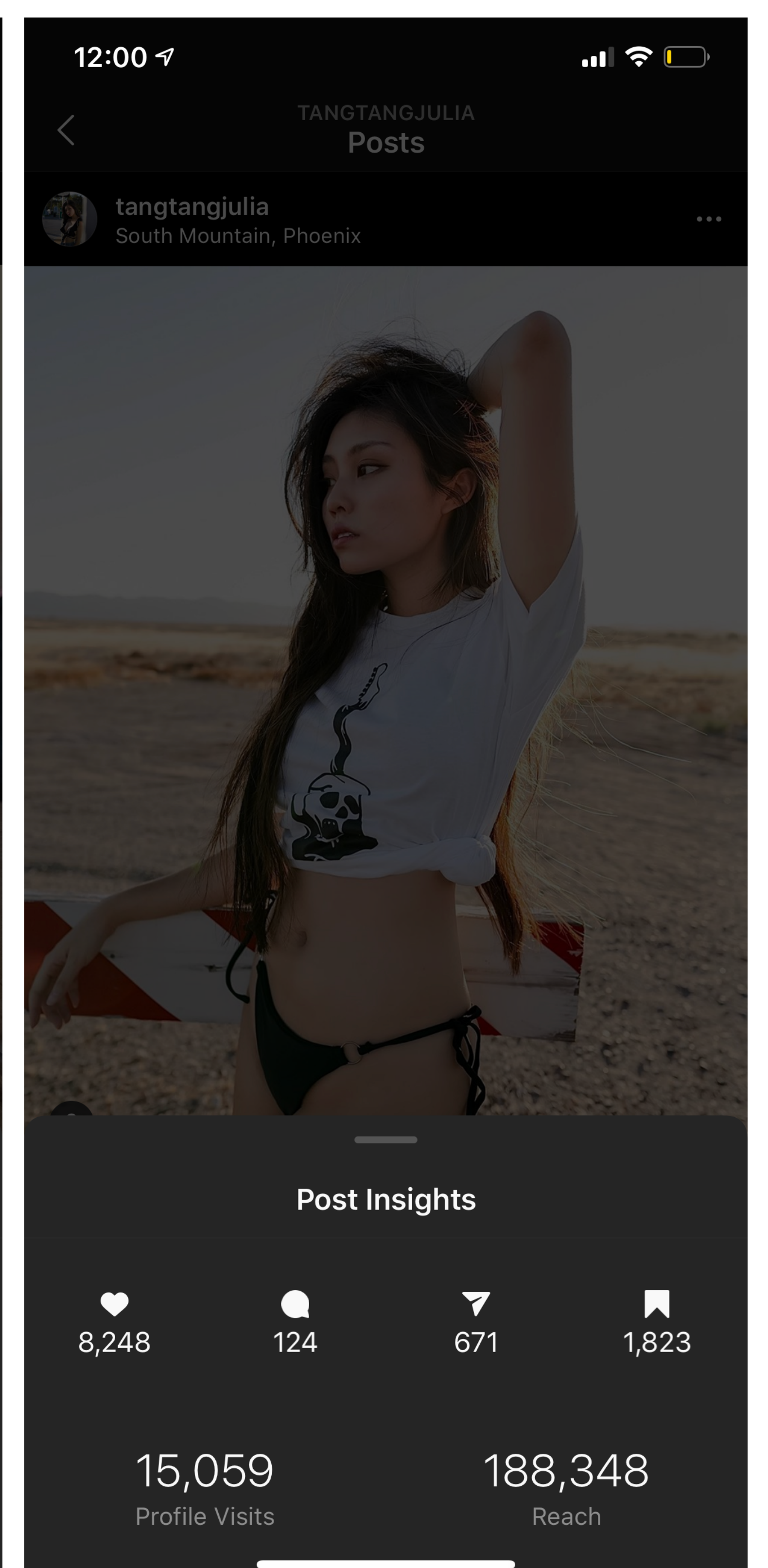
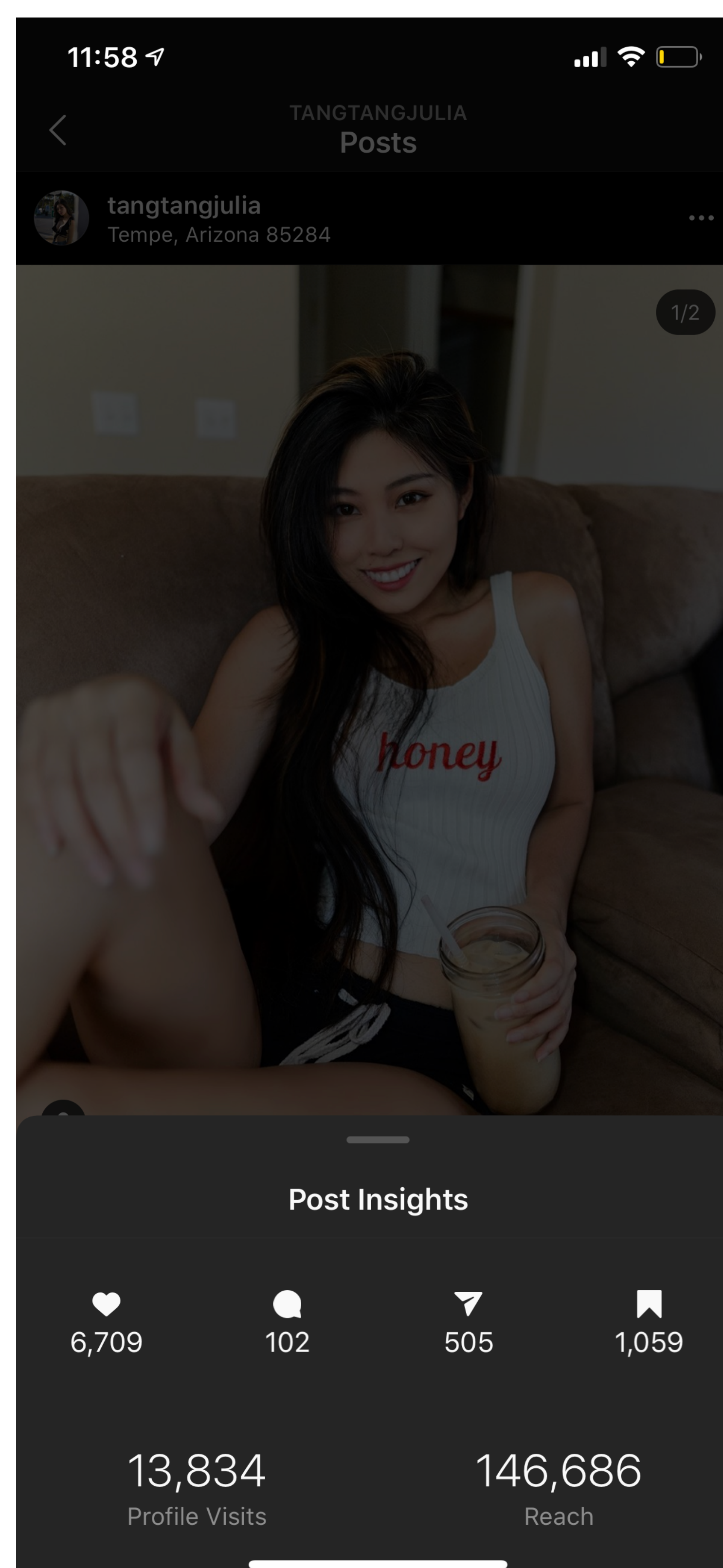
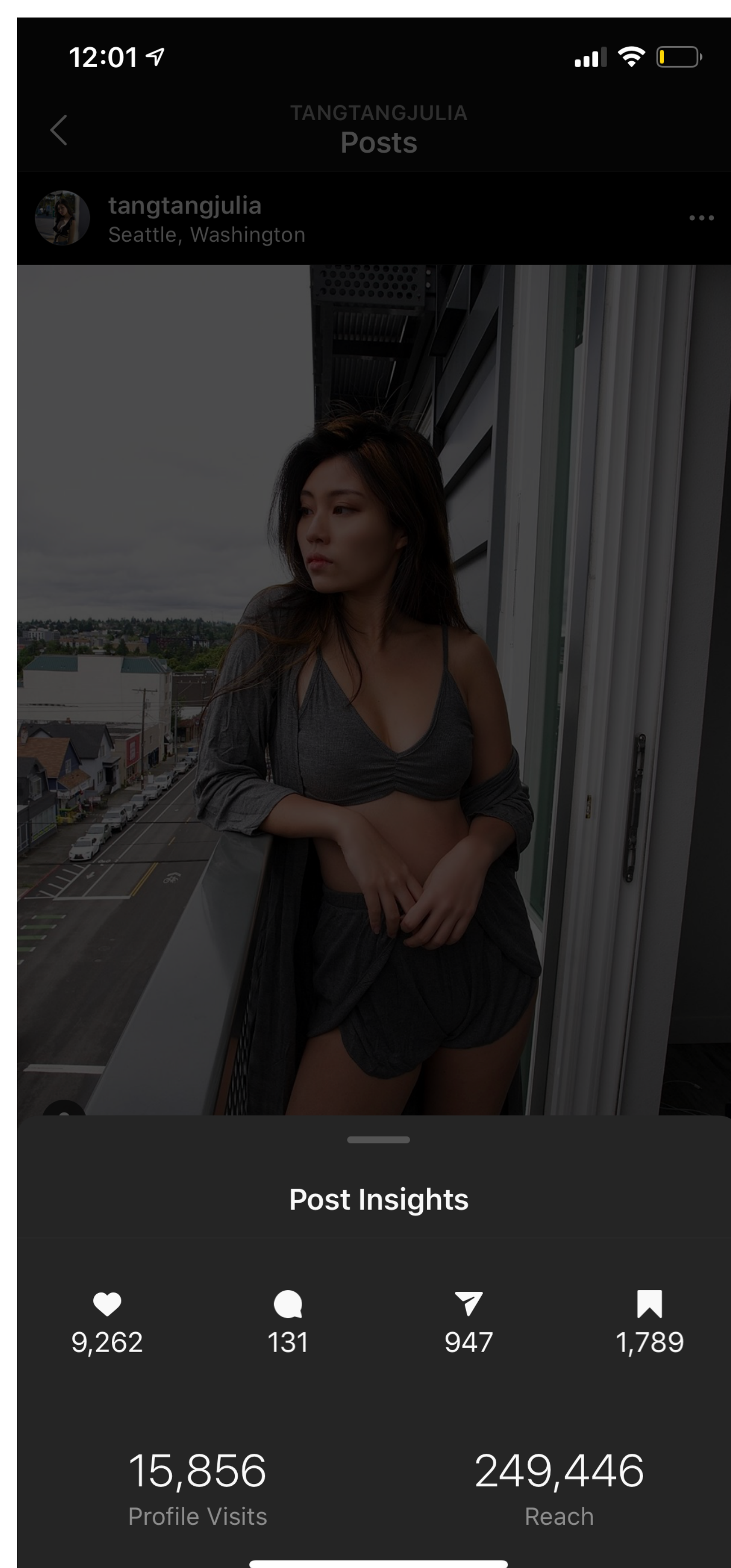
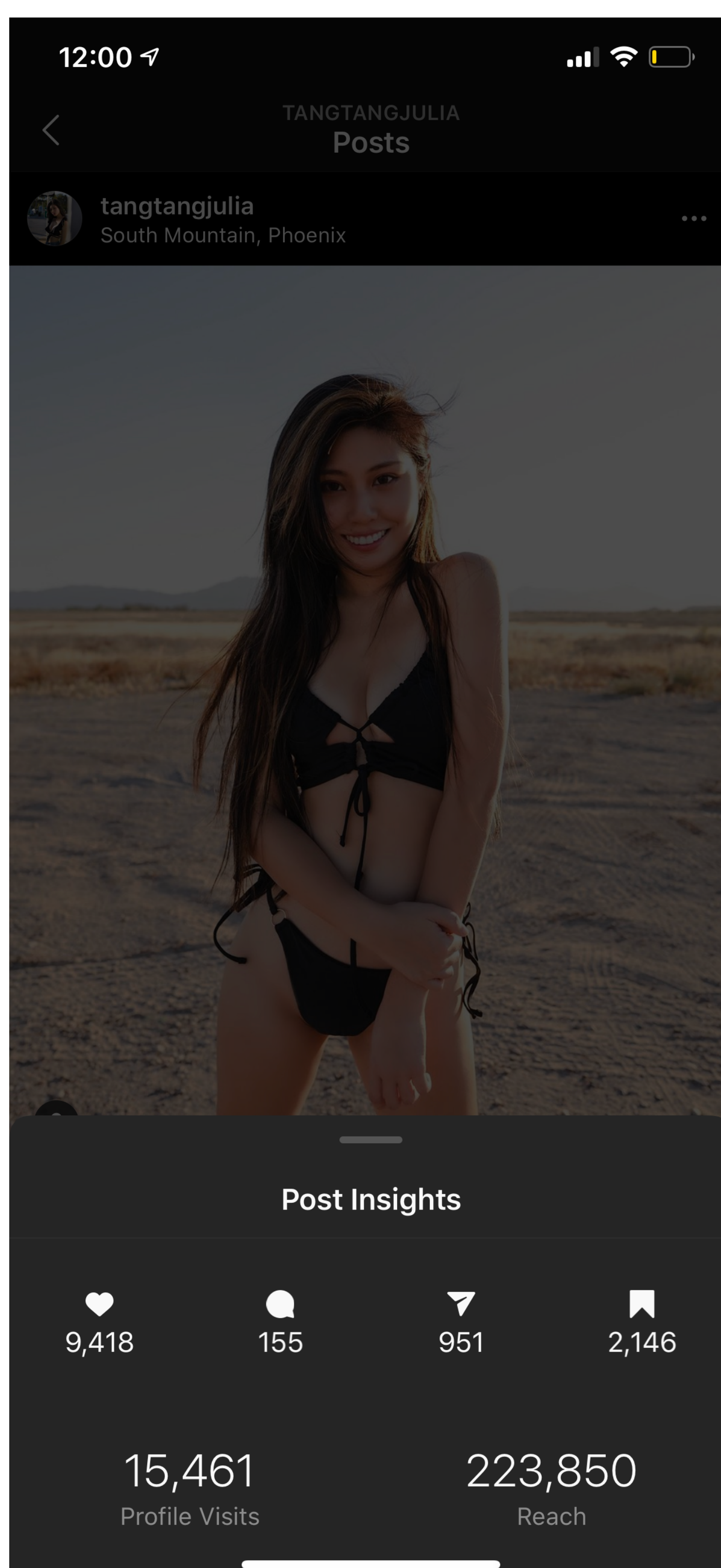
AS OF July 2020 \*

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**INSTAGRAM** **5.26%** **5.1K** **1.8m**  
STATS Engagement Avg. Likes Per Post Monthly Impressions

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## RECENT Post Insights





# SPONSERS

INFLUENCER

boohoo

eva.nyc

SCENTBIRD  
• NEW YORK •

ZHIYUN

PROJECT SOCIAL T  
LOS ANGELES

SHEIN

LIPHOP

ROMWE

LENS

iHerb®

ZAFUL

YOINS

MELTI

BootayBag



# RATES + PRICES

## INSTAGRAM STORY

**24HR POSTING: \$45.00 USD**

**POST WITH SWIPE-UP LINK: \$50.00 USD**

### DESCRIPTION:

- Post/Video to Instagram story
- Researched Hashtags included
- 4K Average View

## INSTAGRAM FEED

**1 FEED: \$450.00 USD**

**MULTI-POST PACKAGES:  
3 POSTS AND MORE \$290 USD PER POST**

### DESCRIPTION:

- High quality photo taken by photographer I hired with me & product
- Researched Hashtags Included
- Based on your requirements

# ATTN:

**FOR A LONG TERM COLLABORATION: CONTACT ME FOR MORE INFO**





LINK

CHEN

INFLUENCER

THANK YOU