Leonie

LO ON THE GO

Lifestyle & Travel Blogger
www.loonthego.co.uk

MEDIA KIT - 2018

Leonie

LO ON THE GO

Lifestyle & Travel Blogger

www.loonthego.co.uk

leoniejparker@gmail.com

ABOUT

Lo On The Go is a piece of the world wide web that offers content on Travel & lifestyle, from backpacking
to luxury stays, well-being, personal posts, products and services review/experiences and anything thing else in accordance with the lifestyle of Lo.

With this, I hope to inspire many others to explore the globe, book that flight, get totally, utterly, amazingly lost in this big beautiful world. As well as helping others with my past experiences on travel, I like to share my lifestyle, health and well-being tips and experiences. And of course, sharing my shenanigans and all things I love.

FIND ME AT

@Leonie.Parker

@LeonieXParker

/loonthego

/leonieparkerloonthego

LONDON

leonie

LO ON THE GO

Lifestyle & Travel Blogger

www.loonthego.co.uk

leoniejparker@gmail.com

DA & PA

Domain Authority: 25

Page Authority: 33

SITE STATS- MONTHLY

Sessions: 2396
Users:1322
Page Views:2979

SOCIAL MEDIA STATS

2.2K	11.3K	240	384	16

WWW.LOONTHEGO.CO.UK

LEONIEJPARKER@GMAIL.COM

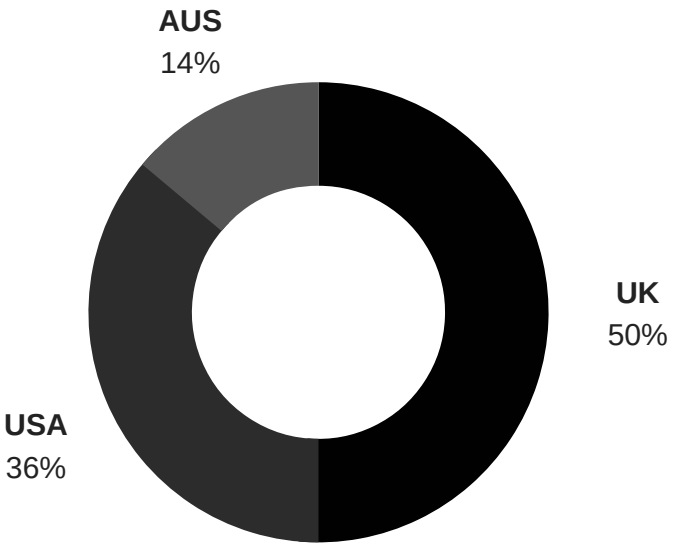
leonie
LO ON THE GO

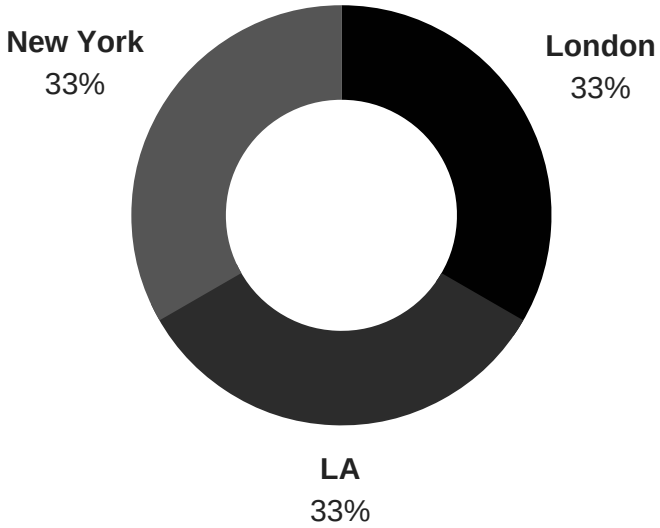
Lifestyle & Travel Blogger

www.loonthego.co.uk

leoniejparker@gmail.com

AUDIENCE LOCATION





*Stats Taken 10/02/18 - 11/03/18

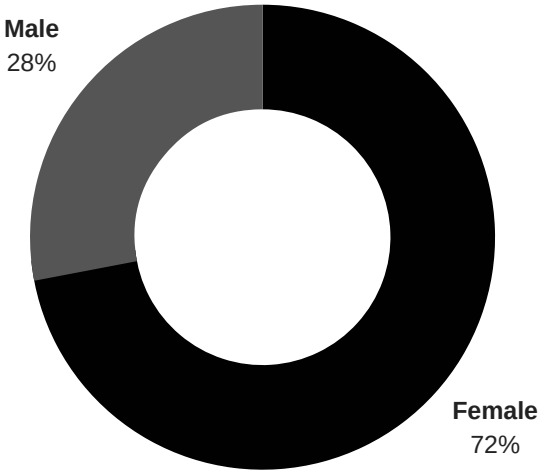
leonie
LO ON THE GO

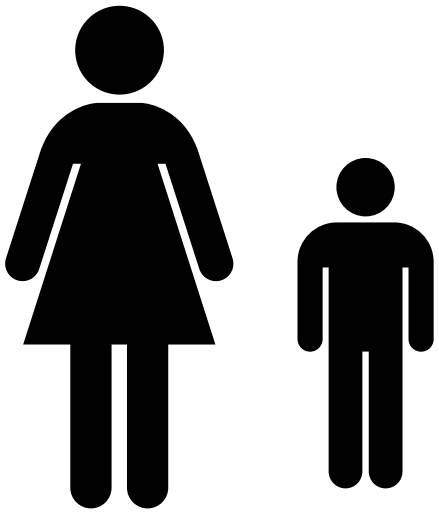
Lifestyle & Travel Blogger

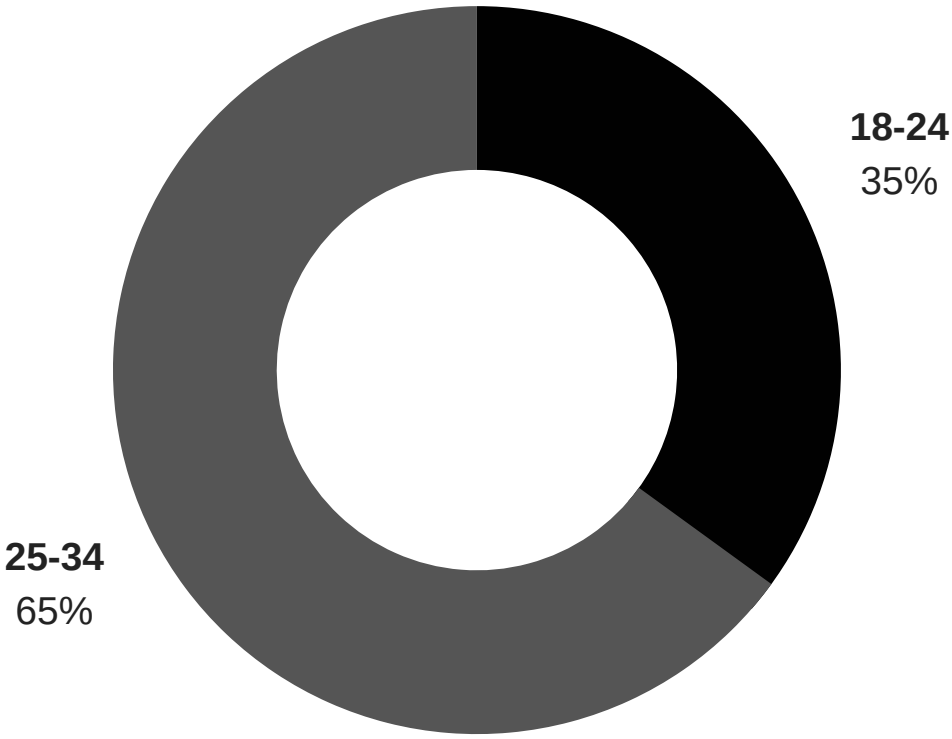
www.loonthego.co.uk

leoniejparker@gmail.com

AUDIENCE







*Stats Taken 10/02/18 - 11/03/18

leonie
LO ON THE GO

Lifestyle & Travel Blogger

www.loonthego.co.uk

leoniejparker@gmail.com

BRANDS I'VE WORKED WITH

cleo by panache

BIOGLAN®

HomeAway

LUXURY RETREATS

KNOMO LONDON

HOLLAND & BARRETT

COLLABORATIONS

- Instagram posts,
- Product & Service Reviews
- Sponsored Ads,
- Social Media Campaigns
- Brand Ambassadorships
- Travel Vlogs
- Travel & Hotel Reviews, Events
- Social Media Takeovers, Giveaways
- Brand Ambassadorships

(Not Limited)