

Gluten-Free Doll

EVERYDAY ADVENTURES OF A CELIAC

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Sandra Lajoie

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// ABOUT THE BLOG

Gluten-Free Doll focuses on Sandra's real life experiences in a sometimes not so Celiac friendly world. Along with everyday adventures that coincide with being gluten-free, she openly shares the ups and downs that come with living life- free of gluten, along with recipes, reviews, gluten-free finds, Celiac awareness and more!

Sandra has over ten years' experience advocating for Celiac awareness and is passionate about getting the word out about great gluten-free brands!

SOCIAL REACH >>>

 1519 + / @GlutenFreeDoll

 1419 + / @glutenfreedoll

 468 + / @glutenfreedoll

 88 + / @GlutenFreeDoll

 56 + / @GlutenFreeDoll

 34 + / RSS Subscribers

Monthly Blog Stats

July 2017

1901+

Page Views

120+

Unique Visitors

151+

Monthly Total
Visitor's

In the Media/Recognitions/Awards



Target Audience:

gluten-free men and women interested in Celiac,
& gluten-free living

// SPONSORSHIP & SERVICES

Blog Posts, Social Media Promotion, Brand Ambassadorship, Banner Ads, Product Reviews/Giveaways, Freelance Writing

// BRANDS I'VE WORKED WITH

Barilla, Campbell's, Circulon, Dempster's, Food Allergy & Celiac Convention, GoGo Quinoa, Hidden Valley Ranch, Italpasta, Lonestar Texas Grill Love With Food, Minute Rice, Promise Gluten Free, Raincoast Books, Robin Hood, Tim Hortons, Thornhill Farms, AND



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// 2017 SPONSORSHIP & ADVERTISING RATES

Sponsored Blog Post

\$120 – A custom written 500+ word article with high resolution photos and a link to your website. Includes feature spot on my Facebook page and social media promotion on the day of your post.

Social Media Promotion

\$40 – Spread the word about your product, service, or hashtag campaign to my followers on Instagram, Pinterest, Twitter, and Facebook.

Giveaways

Giveaways are an exciting way to generate buzz for your product. Prize must be shipped directly to winner.

Product Reviews

Honest and in-depth review with disclaimer. A full-sized product is required for all reviews and will not be returned. Your product must be relevant to myself and my readers. Please allow up to 30 days for product to be accurately reviewed.

Banner Ads - Blog

Ads will start running on the first of the following month after payment is received. A post about your company, along with mentions on social media is included in the cost of your ad.

Large (250 x 250 pixels)

\$30 – 1 month / \$75 3 months

Medium (250 x 150 pixels)

\$20 – 1 month / \$65 - 3 months

Small (250 x 100 pixels)

\$15 – 1 month / \$35 - 3 months

Payments

All major credit cards are accepted through PayPal. Payment in full is due upon receipt of invoice.



GET IN TOUCH

For more information or to discuss sponsorship opportunities contact:

sandra@glutenfreedoll.com

Gluten-Free Doll

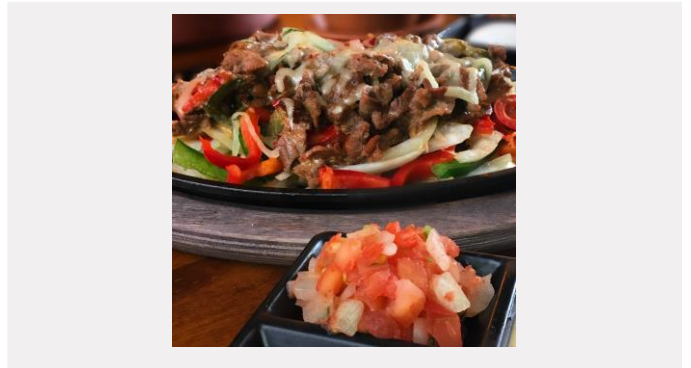
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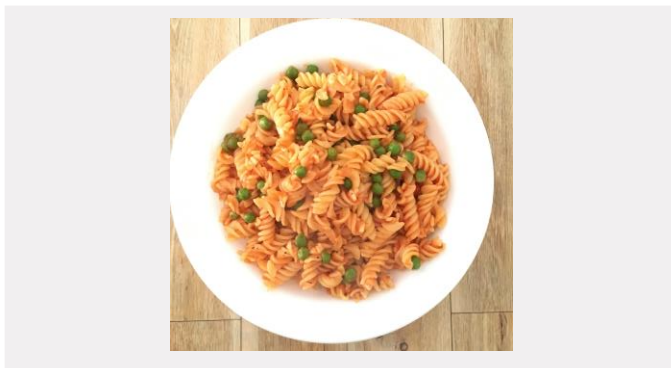
// PORTFOLIO



Product review and recipe creation for GoGo Quinoa



Took photos at media invite event to share Lonestar Texas Grill's new menu on Instagram



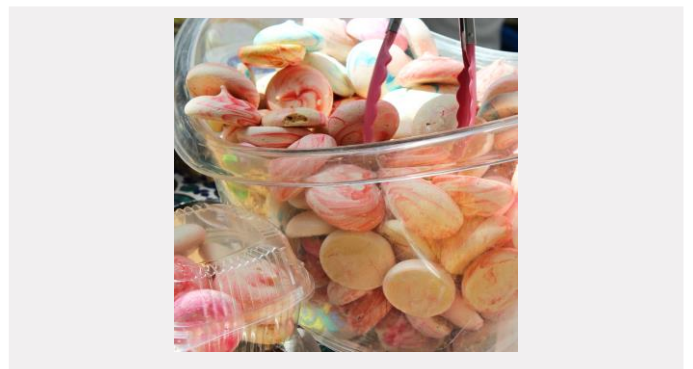
Product review for Barilla Pasta



Product Review for Mi & Stu



Product review for Love With Food



Media invite to Gluten Free Garage