

TAREK ALI

MEDIA KIT

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@ITSTAREKALI



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ABOUT TAREK

Tarek Ali is a TV personality on MTVU studios' cast (mtvu.com) and a lifestyle instagram and youtube blogger that creates travel, makeup & beauty product reviews, and tutorials.

First recognized for his funny videos back in 2016, Tarek is now popular for his LGBTQ advocacy, style of fashion, and beauty which can be identified with both masculine and feminine attracting an audience of both genders. He is also a pre-medical student on a full scholarship which attracts a large range of college students that admire his hard work and ability to juggle workloads which landed his spot on MTVU studios' television cast.



30.2K SUBSCRIBERS



14.3K FOLLOWERS



13.6K FOLLOWERS

YOUTUBE

150,000+

MONTHLY VIDEO VIEWS

400,000+

MONTHLY PAGE VIEWS

16,000+

AD CLICKS

April-May google adsense youtube report

INSTAGRAM

12.8%

ENGAGEMENT

1.9K

AVERAGE LIKES PER POST

18-24

MAJORITY AUDIENCE AGE

SERVICES

SPONSORED POST starting at \$200

Working together to create a sponsored post with original photography or videography. Can promote a specific product, line, campaign, or event.

GIVEAWAY

Giving away your product to members of my audience for promotion and increase social media following. Includes post, social media promo, and running the giveaway.

SOCIAL MEDIA PROMO &/OR REVIEW

Send me your product and I will share it on my social media using/wearing/reviewing it. Hashtag requests from the brand are welcome in negotiation.

COLLABORATION

Collaborating to sell a product I feel my audience will truly enjoy. Strongly suggest my own personal affiliate discount code to provide to my audience to track influence and progress.

rates are contingent on which platform(s) you prefer and are negotiable.

FEATURED COLLABORATION

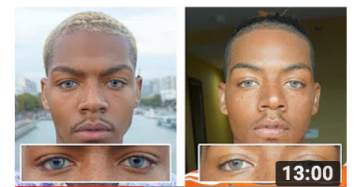
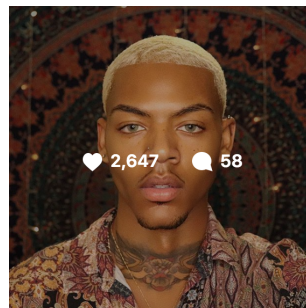
COMPANY VISION MARKET PLACE

PRODUCT COLORED CONTACTS

SERVICE COLLABORATION

TOTAL SALES: 200+

AVERAGE COST PER SALE: \$73



The Best Color Contacts for Dark Brown Eyes + Discount

47K views • 7 months ago