



About Wendy

Wendy is a marketing and communications professional by day and a Event Planner & Blogger by night and weekend. She whole-heartedly believes that showing true hospitality is a joy, and that people and life deserve to be celebrated. She is a planner and a doer, and thrives behind the scenes, because that's where the crazy ideas and what-ifs work themselves into practical realities. Join her behind the scenes to add a little "over the top" to the ordinary.

Let's Work Together

Do you have a project collaboration or dream event in mind? Let's do it. Contact me today.

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About Behind the Scenes Belle Blog

Behind the Scenes Belle speaks to busy people who want to live hospitably, but who may be short on time, energy and creativity. Practical tips on easy entertaining, everyday hospitality, and modern manners are served up regularly with a dose of mid-life mom humor and a dash southern charm. A variety of home, entertaining and lifestyle products are organically woven into engaging blog content when appropriate.

Social Media

All posts are amplified via, Instagram, Twitter, Facebook, Pinterest and Google Plus. Most posts are either evergreen or they are holiday-based which means they can revamped and recycled for longer life and increased engagement. E-newsletters also keep our loyal readers up to date on all of the latest happenings



1,010



655



278



320

Collaboration Opportunities

With more than 20 years of communication, public relations and marketing experience, I understand what it takes to create compelling and mutually beneficial content for my partners and friends of Behind the Scenes Belle. I am always open to any ideas you may have.

- Sponsored Posts
- Social Media Campaigns
- Brand Ambassadorship
- Event Appearances
- Speaking Engagements
- Other Best-Fit Opportunity

You can count on high-quality content arriving on time and on budget.

Site Traffic

- 581 Monthly Page Views / 349 Monthly Unique Visitors
- Majority of traffic from southern states plus large pockets in Texas, California and New York
- Audience on site and social, primarily female 25-44

