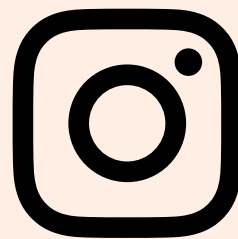




Sigríð of the sun

INSTAGRAM BY
ROADTRIPPERS OF THE SUN

Travel Blogger
Fashion Enthusiast
Nature / Sustainability



15 600
Followers

Sigridofthesun

BY ROADTRIPPERS OF THE SUN

ABOUT

Sigridofthesun is the Instagram-page of Sigrid Rijckoort. She is founder and content creator for Belgian travel blog Roadtrippers of the Sun.

The Instagram-page is a more personal space to show the lifestyle of Sigrid. She is passionate about traveling and her posts are made at the best locations in the world. She loves nature, sustainability and fashion. These elements are often found in her posts and stories.

With Sigridofthesun Sigrid expands her social media campaigns for Roadtrippers of the Sun OR start independent campaigns. The goal is always creating brand awareness and exposure.

WHY WORK WITH US?

The content for Sigridofthesun is made by a professional photographer. We only use professional equipment such as two different Nikon cameras and 4 lenses, a Mavic Air Drone and the newest Iphone for story videos. We edit our photos with Adobe Lightroom Photoshop.

We make sure photos and videos are always of the best quality in order to be able to re-use the content for your own platforms. The captions for posts are unique, handwritten and personal.

We love to work with brands that value our vision and creativity. We go the extra mile to shoot at beautiful locations. We want to make the best out of any instagram campaign and love to see our clients happy.

WE FOCUS ON

- Travel (Destinations, Accommodations, Tourism Boards, Agencies, Services, Equipment)
- Fashion & Lifestyle (Travel Gear, Sustainability, Swimwear, Dresses, Shoes, Backpacks, Suitcases)

WHAT WE OFFER

- Instagram Post + Caption + Tags
- Instagram Story + Tags
- Instagram Story with Swipe-up + Tags
- Carrousel Post (Multiple photos in one post)
- Video (Story, Post or IGTV)
- Live
- Brand Ambassadorship
- A combination of one of the above

Do you also want exposure on our travel blog or other social media channels?

Send us a request to roadtrippersofthesun@outlook.com and we will discuss the possibilities.

Statistics of our other channels can also be asked via email.

Sigridoftthesun

BY ROADTRIPPERS OF THE SUN

STATISTICS

sigridofthesun +9

325 Berichten **15,6.000** Volgers **3.119** Volgend

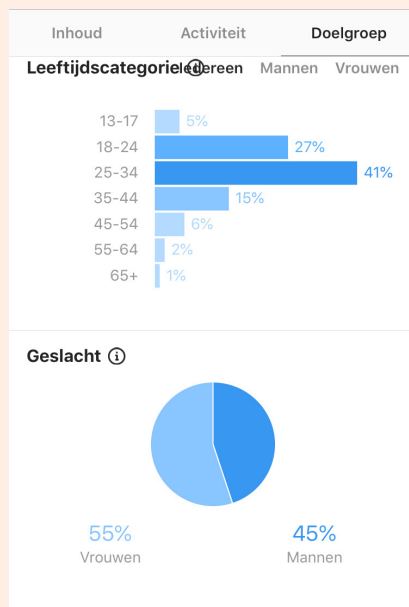
SIGRID 🌻 TRAVEL BLOGGER
Digitale maker
 ↳ belgian travel blogger (nl/eng)
 ↳ roadtrippers of the sun
 ↳ edits @sigridofthesunpresets
 ↓ SHOP MY CLOTHING LINE ↓
 selffy.com/roadtrippers-of-the-sun/p/vintage-white...
 Vertaling bekijken

Profiel bewerken

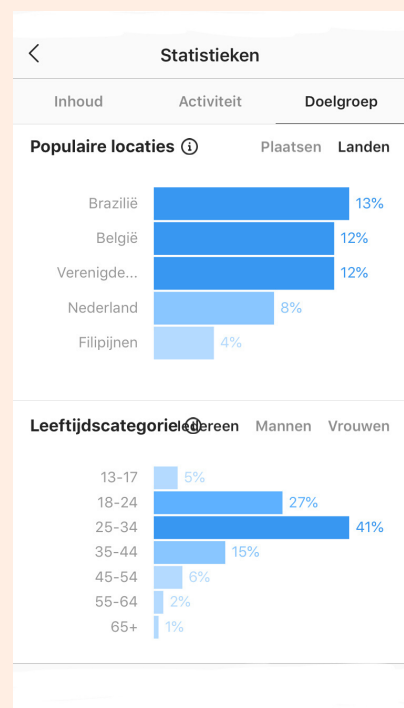
Promoties Statistieken E-mailen

EGYPT FRANCE LUXEMBOU... ITALY SWED

Profile @sigridofthesun



Target Audience



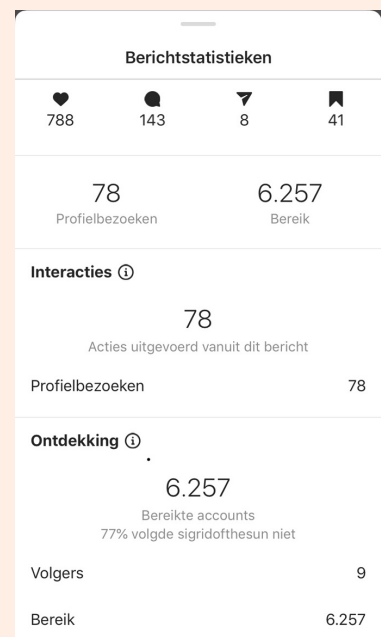
Target Audience



Story Insights



Post Insights

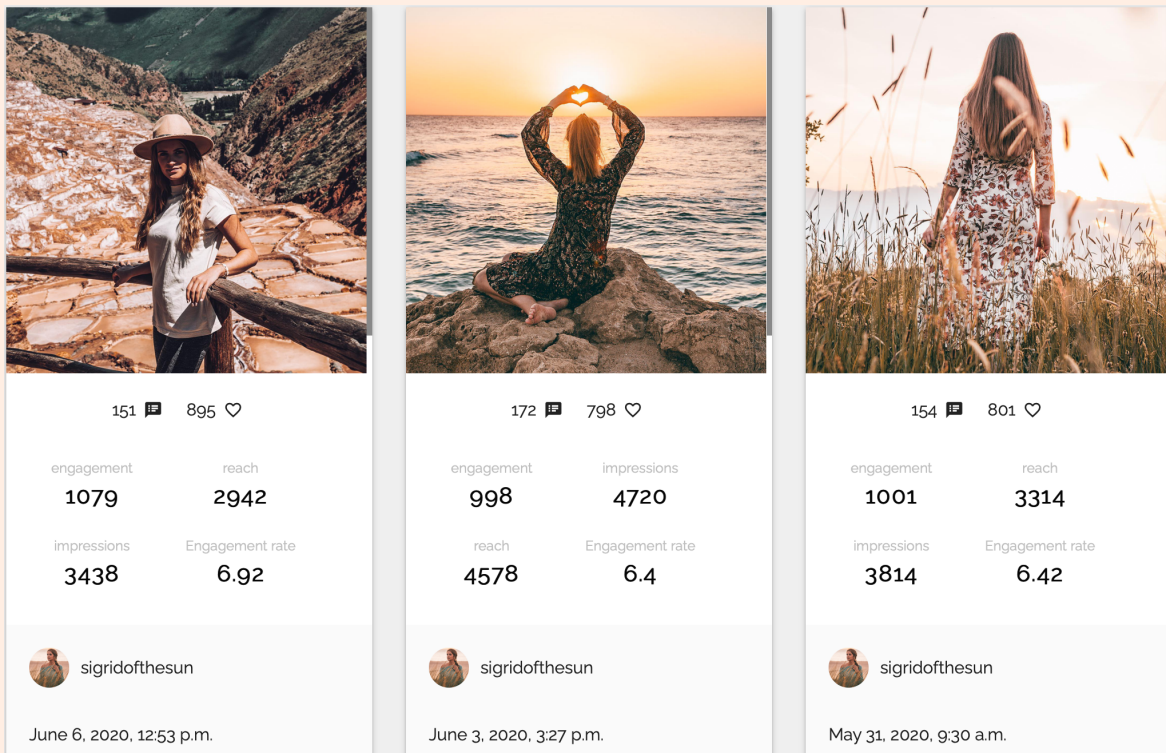


Post Insights

Sigridoftthesun

BY ROADTRIPPERS OF THE SUN

EXTRA INSIGHTS



Here you can see my engagement rate for Instagram posts. It is always above 6% which means "Very High Engagement".

The average engagement rate on Instagram ranges anywhere from **1 percent to 5 percent**.

If you want to know the average engagement rates in your specific industry, you'll have to do some research to find out, but this range serves as a good, average baseline.

Going forward, keep this range in mind, but also remember it's not set in stone. For example, if your engagement rate is 0.85%, then you're doing pretty well.

Of course, you want to aim as high as possible. In most cases, you'll be looking at an engagement rate of 1-3 percent. 5 percent or more represents very high engagement.

Source @Oberlo via <https://www.oberlo.com/blog/instagram-engagement-improve>

Sigrid of the sun

BY ROADTRIPPERS OF THE SUN

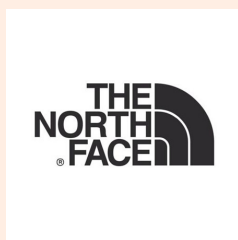
OTHER CHANNELS

Blog: www.roadtrippersofthesun.com

Facebook: <https://www.facebook.com/RoadtrippersoftheSun>

Pinterest: <https://nl.pinterest.com/Roadofthesun/>

PREVIOUS COLLABORATIONS



AND MANY MORE...