

Ipanema travels to...

inspiration for travel



ABOUT THE BLOG

Ipanema travels to... is about travelling when having a 9 to 5 job. My goal is to inspire people to travel more and to choose for less known destinations, away from mass tourism. On my blog, I feature only personal experience in the form of city guides or itineraries for short trips and weekend escapes. I am interested in off-the-beaten track destinations and I am keen on spreading the word about anything local and particular that would help grow the tourism in the region in a sustainable and responsible way.



ABOUT THE BLOGGER



My name is Daniela and I am the blogger behind the scenes of *Ipanema travels to...* I have a degree in Linguistics and former careers in Translation and as a Manager in a big international company.

My style is informative and factual, with a lot of details. I am not afraid to say out loud my opinion.

I take all pictures by myself.

BLOG STATISTICS & SOCIAL MEDIA

Website created in February 2017

Statistics for December:

- Page views - 1.3K
- Visitors - 1.1K
- Pinterest - 632 followers; 34.7K monthly viewers
- Facebook - 1K followers
- Twitter - 760 followers; 18.9K impressions
- Instagram - 930 followers



@ipanematravelsto



@ipanematravels



Ipanema Travels



daniela@ipanematravels.com



Ipanema Travels

COLLABORATION OPPORTUNITIES

- Press trips
- Travel writing & photography
- Putting together itineraries
- Planning trips
- Hotel & accommodation reviews
- Travel-related product reviews
- Ambassadorships
- Open for unconventional ideas