

Desirée França (@boho_desiree)



Desirée França, 31 years old, actress, Real Queens blog author. She's a fashion and beauty addicted and believes that these two pilars can help women find their best versions, taking care of themselves not only to be what society asks for, but mainly to love themselves.

*WOMEN
EMPOWERMENT*

TRAVEL

STYLE

STORYTELLING

LIFESTYLE



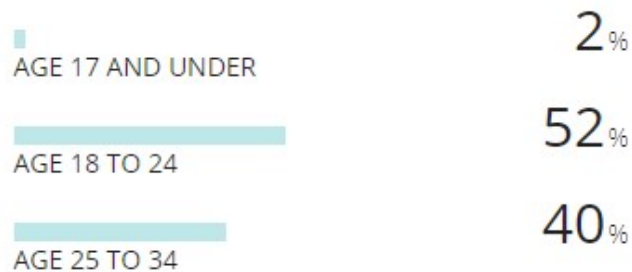
Mision: Help women find all their potential through a real and high quality content.

2.5%
MONTHLY GROWTH

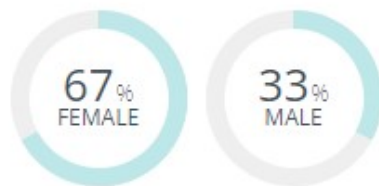
15k
FOLLOWERS

9.6%
ENGAGEMENT

AGE



GENDER



AUDIENCE



AUDIENCE BRAND AFFINITIES ⓘ

INSTAGRAM	19.6%
VOGUE	7.8%
NIKE	6.9%
CHANEL	6.5%
VICTORIA'S SECRET	6.3%
YOUTUBE	6.3%
NATIONAL GEOGRAPHIC	5.8%
CHRISTIAN DIOR	5.2%
DISNEY	5.2%
STARBUCKS	4.6%

AUDIENCE PERSONAL INCOME ⓘ



PREVIOUS BRAND ASSOCIATIONS

114
POSTS

60
BRANDS



INSTAGRAM OFICIAL DA AREZZO



@arezzo
4.6m



CA BRASIL



@cea_brasil
3.6m



ZARA OFFICIAL



@zara
29.9m



MARI VIANNA



@mariviannabrand
13.8k



GUESS



@guess
4.8m



TIFFANY CO.



@tiffanyandco
9.6m

INSTAGRAM COLLABS

MARI VIANNA

Soufeel
NEW YORK

PESTANA
HOTEL GROUP

MONZANA



BLUE MAN

★ THAT GIRL ★

Julia  Parker

 Swiss Clinic

Sets	What the Brand Will Receive	Times	Brands Investment
Standard set	1- Unlimited Stories 2- 1 to 2 posts on Instagram feed	1- As soon as the product arrives 2- Within 15 days (time necessary to create the content).	Only Product
Premium Set	1- Unlimited Stories 2- 2 to 3 posts on Instagram feed 3- One article on the blog.	1 and 2 has the same time for creation as the standard set. 3- 15 to 30 days. It depends on the product, because it's necessary to use the product for a while to create a high quality review of it.	USD25 + product

CONTACT INFORMATION

*Thanks for the attention. Let me know
if you have any questions and hope to
work with you!*

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