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# CGKJOURNEYS

DREAM IT, DO IT, LIVE IT

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## CHARLOTTE & GREG

We are Charlotte & Greg Keenan and we live in the Gold Coast but are New Zealanders. We have been travelling the world together for the last 18 years to over 26 countries.

Since 2001 we got hooked on travelling, seeing new places, experiencing new cultures and enjoying what the world has to offer. We are passionate about sharing our journey and inspiring others to travel and experience life to the fullest. CGKjourneys was founded around 18 months ago, to be able to share our travel adventures and recent journeys with our local and global engaged fan base via our website, blogs, video and social media.



At CGKjourneys we share our passion for life, no matter what is thrown at you.

Dream It, Do It, Live It!

## WHY WORK WITH US?

We know there are many couples out there doing what we do, so what is different about us? We are passionate about travel and sharing with other couples beautiful locations and cultural experiences and we are a real down to earth couple.

We have a very strong engagement and our fans and followers love what we share, thus allowing for great engagement, via, likes, shares and comments. CGKjourneys connect with travellers from around the world by sharing our experiences of locations, luxury hotels we stay at, the cafes/restaurants we visit and experience. We share these with our fans and followers via our website [cgkjourneys.com](http://cgkjourneys.com) through travel blogs, videos, content, products and social media.

We only have one life so enjoy it, keep pushing forward and achieve the dreams and goals you desire, this is CGKjourneys philosophy.

We look forward to working with your product/brand!



13.7k+  
Followers





# AUDIENCE REACH & BRAND INSIGHT

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- Social media following: 13.7k+ followers
- Instagram weekly impressions: 20k+
- Instagram weekly profile views: 2.1k+
- Instagram pictures average 300-500 likes and 40+ comments
- Tripadvisor: Top 3% reviewer, Auckland city
- Tripadvisor: 5k readers
- Google local guides: 785k photo views
- Google local guides: 8k views of reviews
- Pinterest: 863 monthly unique views

## RELATIONSHIP SERVICES OFFERED

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- Collaboration - hotels, restaurants, experiences
- Sponsorship / Brand Ambassadors
- Sponsored blog post & advertising
- Social Media - FB, Insta/stories daily updates
- Travel, restaurants, experiences - blog Writing/Videos
- Reviews - Google Guides/ TripAdvisor
- Provide Photos
- Attending Events & Press Trips



## Collaborations

### Hotels:

- Zazen Boutique Resort & Spa (Koh Samui) - 2018
- Sala Beach Resort (Koh Samui) - 2018

### Restaurants/Cafes:

- Woolfy's (Auckland/NZ) - 2018
- The Fat Duck (Te Anua/NZ) - 2018

## Ambassador

KALÒN SNEAKERS @kalonsneakers  
Loveskinoils @loveskinoils

## CONTACT US

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