

THE NUTRITION GUY

About Joel



Joel is an Accredited Practising Dietitian and Accredited Nutritionist based in Melbourne. His background is in the biomedical sciences. Joel's specialty and main area of interest is men's health. However, Joel is also a seasoned media performer and appears regularly on Studio 10 and My Market Kitchen. He is a media spokesperson for the Dietitians Association of Australia and the man behind the popular blog *The Nutrition Guy*. Joel enjoys the challenge of debunking commonly held nutrition myths in the media.

Joel regularly consults to the food industry. He believes that dietitians working in the food industry can play a fundamental role in improving the nutritional quality of our food supply. He also considers nutrition to be far too important to be an afterthought for food brands and businesses.



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