

# byNatalie

Life Style Storytelling

## About By Natalie

Started in 2012 as a travel and style diary, this website has evolved into a place for women to come to share in stories great and small. With everything from style posts to travel guides and beauty tips, By Natalie has become a destination for women looking to share in and discover creativity and build a magical life.



## About Natalie Paige

An American girl working in Denver & beyond. Freelance writer, photographer, & videographer in the realms of fashion, beauty, & travel. Passionate storyteller and digital native with a background in marketing and sales, she decided to pursue her passion for creating imagery full time in 2017.

byNatalie

HOME ABOUT BLOG CONTACT



Postcards from Santa Monica

## Demographics Traffic

72% are female  
75% are 25-34  
20% are 18-24  
83% are from the US

2k 580  
Monthly Page Views Monthly Unique Visitors  
20k  
Audience Size



## Social Media



1,420 Followers  
@bynataliep



493 Likes  
@bynataliep



640 Followers  
@bynataliep



18,200 Followers  
@bynataliep

## Collaboration Options

- Sponsored Post
- YouTube Collaborations
- Brand Ambassadorship
- Product Placement
- Public Speaking/Hosting
- Events and Travel

## Connect

Contact me for collaboration and branded content.

EMAIL : natalie@bynatalie.co

WEB : www.bynatalie.co

## Past and Current Deals Garnered

SONY

Rogaine

PHILIP STEIN

Chicken Soup  
for the Soul

TALBOTS

Direct Energy

Milo's Kitchen  
home-style dog treats



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LONDON  
— Side Ace —