

*Khouloud*  
MASMOUDI

Travel Blogger/ Content Creator / Digital Consultant

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Click to visit my social accounts



11,3K



13,5K



12,9K



30K



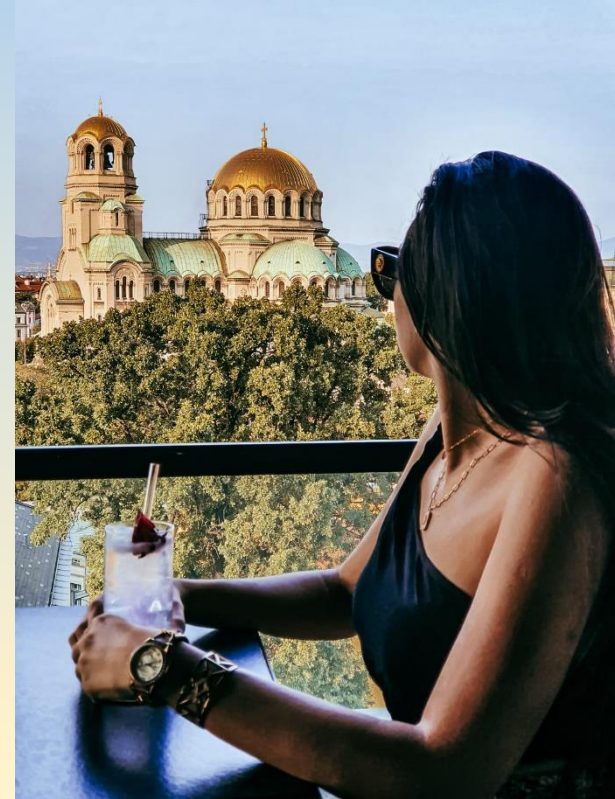
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## Who am I?

My Name is Khouloud and I'm specialized in digital media content creation for brands, hotels, and tourism boards around the world. I provide advertising to a wide variety of hotels & resorts through visuals, Blog posts and storytelling. I created content for industries such as tourism, luxury hotels and resorts, filmmaking, and worked with companies such as Marriott, Hilton, Glacier Boutique Hotel, Rosslyn and more!



20%  
returning  
visitors

75% of  
women

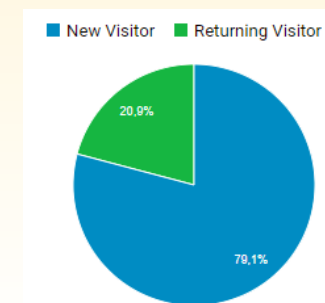
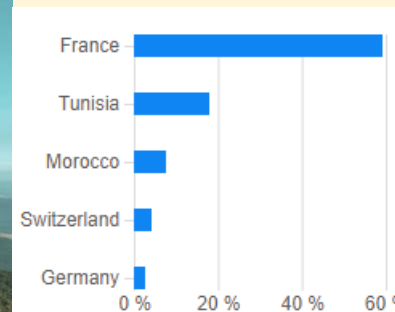
25 – 34  
Average  
Age



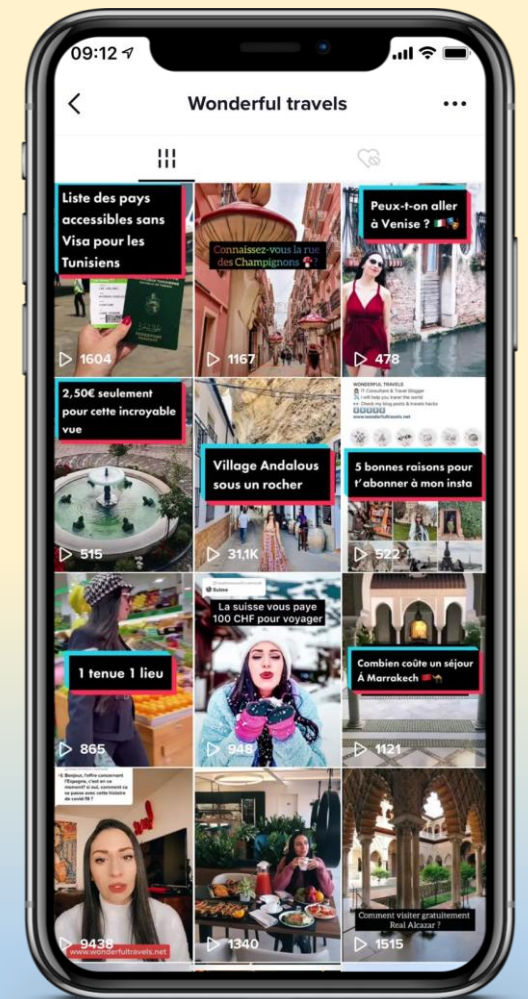
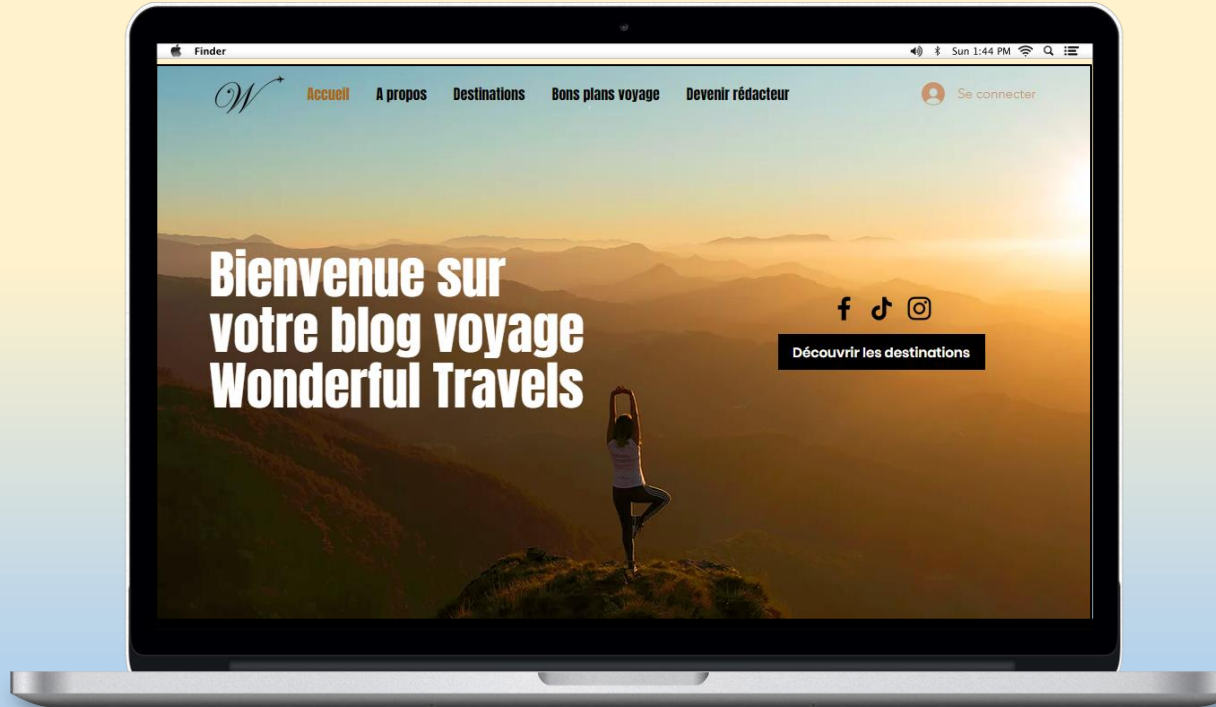
## PAST COLLABORATIONS



## Users Insights



# My statistics



**Followers:** 12,9k  
**Engagement:** 10% of the reach  
**Impressions:** 450k/month  
**Content type:** Reels, Guides, Stories, Live, Posts, IGTV, private DMs, permanent links

**Monthly readers:** 30k  
**Returning Users:** 20%  
**Newsletter subscribers:** 2100  
**Content type:** Blog posts, backlinks, Hotel & Products reviews, Newsletter, Recommendations

**Followers:** 13,5k  
**Video views:** 464k/week  
**Total likes:** 75k  
**Content type:** Hidden gems, Hotel & product reviews, informative videos, Tips



# Services & Pricing

YOUR PRODUCT THROUGH MY EYES

Free  
Product  
service

50€

99€

199€

Starter

Medium

Professional

Ultimate

Insta stories

1

5

10

> 10

Tiktok Video

1

1

1

> 2

Insta posts

1

1

> 2

Insta reels

1



Mention in the blog



Dedicated Blog Post



# Other Tailored services

ON DEMAND – CONTACT ME FOR A QUOTE

## Brand Ambassador

I will be happy to promote your products and offer a discount code to my community



## Press trips

I can participate to Press trips with tourism boards/destinations



## Hotel Inauguration

I will cover the whole event, I can come by myself or with my team, depends on your needs



## Filmmaking & Acting

I will work with my whole team to create your campaign from scratch



## Giveaway

I do giveaways that interests my community and fits your goal, please send me an email



## Digital Strategy Consultation

This is my full time job, I will study your strategy, make recommendations and help you improve your ROI and achieve your Business Goals