



@mallory.drew

Instagram | Blog | Design | Youtube
Media Kit

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Visit: mallory-drew.com

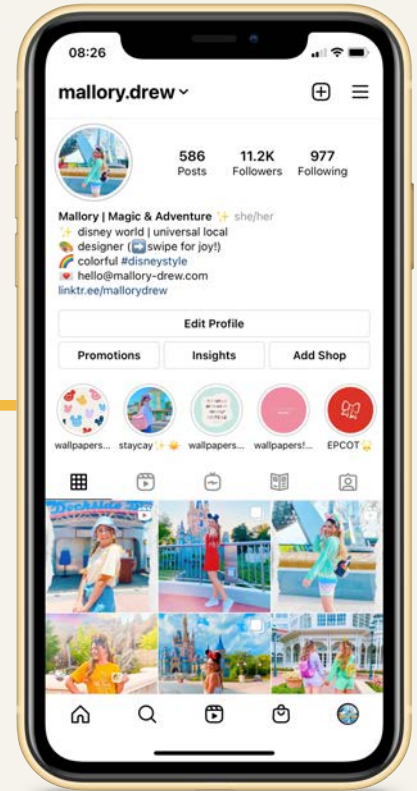


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I am colorful, casual, unique, fun, honest.

Magic & Adventure

Disney World & Theme Parks
Colorful #DisneyStyle
Orlando Lifestyle
Positivity & Mindfulness



The Numbers

11k+ Followers
16% Engagement Rate
1.5k Average Likes | 115k+ Reels Views
1-2k Average Story Views



Orlando-Based Audience

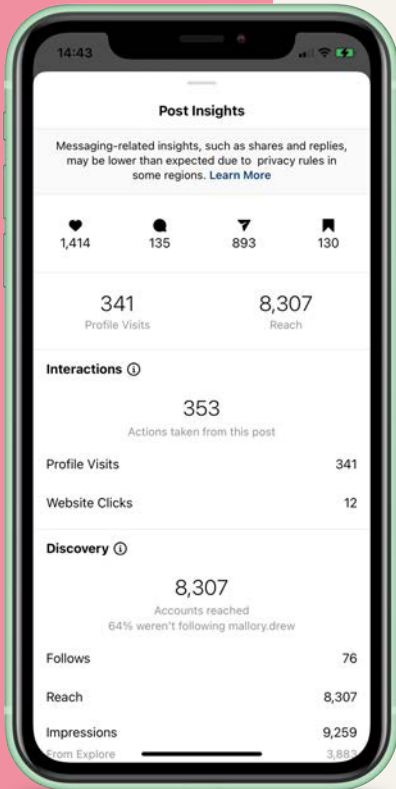
About Mallory Drew

Hello, I'm Mallory Drew! I'm an Orlando local with a passion for content creation – specifically in the Orlando-area theme parks. I have a degree in Visual Communication and am a working Art Director.

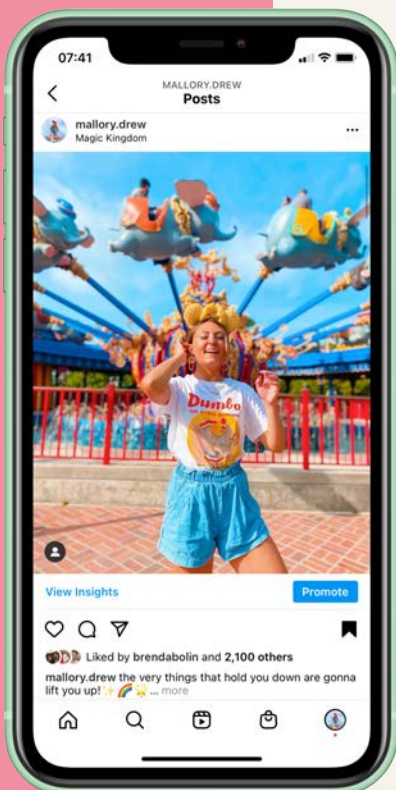
My visual communication training, passion for writing, marketing experience, and love for magic and adventure have inspired me to share content on Instagram, YouTube, and mallory-drew.com.

Enough about me, how can I help you?

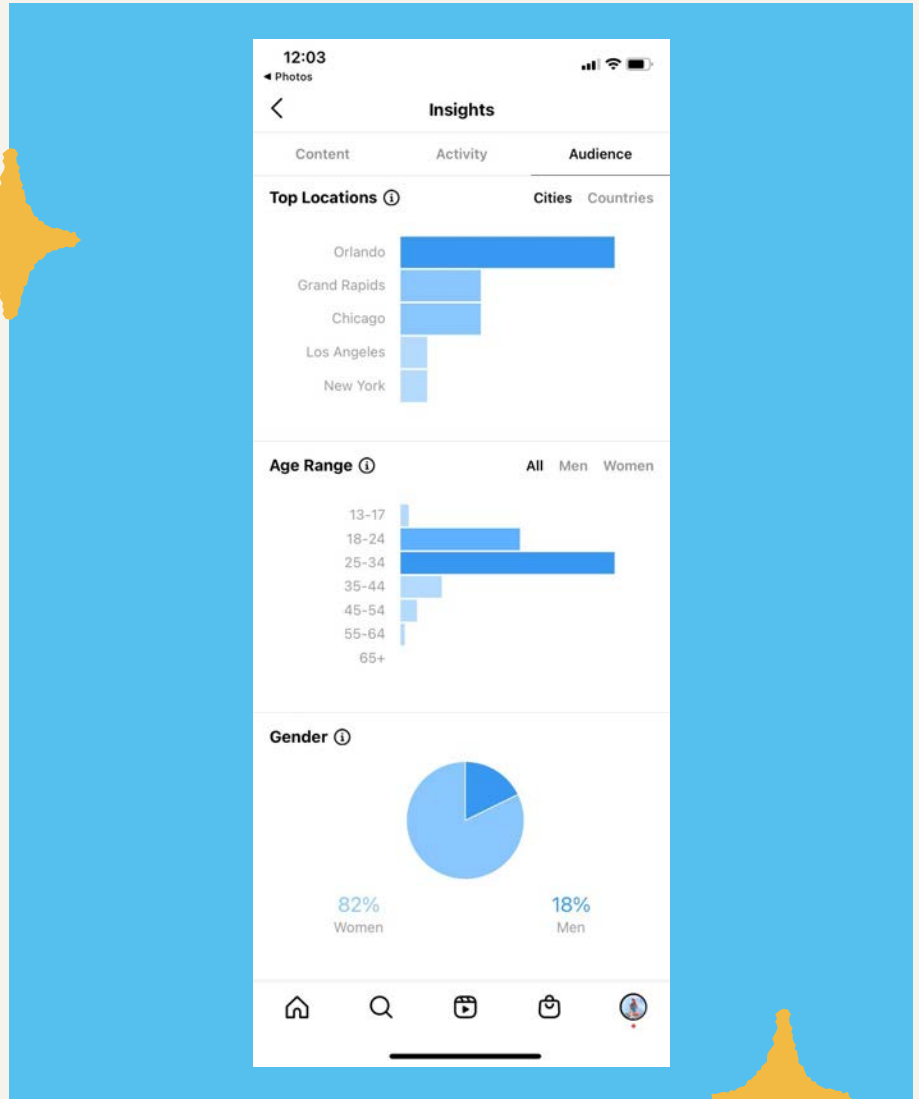
My Audience is your Target Customer



Savable, Shareable Content



High engagement rate (16%)



Audience Interests

- Orlando-Based
 - Theme Park Content
 - Local Venues, Restaurants, Bars
- Urban Areas
- 25-34 years old
 - Disposable Income
 - Home & Lifestyle
 - Affordable, Fun Style
- Progressive Views
 - Ethically-Made Products
 - Transparent & Inclusive Brands

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I've worked with:

*Danielle Nicole, BaubleBar, Walgreens, BoxLunch,
Thomas Kinkade, VeryNeko and more...*

Thank You!

Ready To Work Together?

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