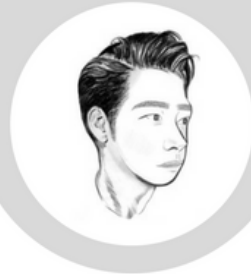


EL'S VISUAL DIARY



ABOUT

FOUNDED BY LYLE WHATCHAMACALLIT, EL'S VISUAL DIARY IS A LIFESTYLE BLOG DEDICATED FOR HIS TRAVEL EXPERIENCES, FOOD TRIPS, AND PERSONAL STYLE. WITH HIS BACKGROUND IN SOCIAL MEDIA MARKETING AND HOSPITALITY MANAGEMENT, LYLE EXTENDS HIS HORIZON IN PROMOTING BRANDS AND BUSINESSES TO HIS FASTLY GROWING NUMBER OF FANS AND FOLLOWERS. EL'S VISUAL DIARY MAINLY ADDRESSES THE NEEDS OF BRANDS AND BUSINESSES TO MAXIMIZE THEIR ONLINE PRESENCE AND VISIBILITY WITH INTERNET MARKETING SPECIFICALLY THROUGH SEARCH ENGINE OPTIMIZATION, BLOGGING, CONTENT MARKETING, SOCIAL MEDIA MARKETING, VISUAL MARKETING, AND AFFILIATE MARKETING – THAT INCLUDES A COMBINATION OF ARTICLES, VIDEO, AND PHOTOGRAPHY.

STATISTICS

50,000+

MONTHLY UNIQUE VISITORS

90,000+

MONTHLY PAGE VIEWS

40,000+

SOCIAL MEDIA FANS

5,000+

EMAIL SUBSCRIBERS

SOCIAL

	INSTAGRAM	35,000+
	FACEBOOK	5,000+
	SNAPCHAT	1,000+

DEMOGRAPHICS

63% MALE	45% AMERICAS
37% FEMALE	30% EUROPE
70% AGES 18-29	25% ASIA

SERVICES

- SPONSORED POSTS
- PRODUCT REVIEW & COLLABORATION
- CUSTOM CONTENT CREATION
- WEB BANNER ADVERTISEMENT
- BRAND AMBASSADORSHIP
- SOCIAL MEDIA PROMOTION
- CONTESTS AND GIVEAWAYS
- EVENT COVERAGE

PARTNER

BRANDS I'VE WORK WITH

SCRUB'D
by kat

LE LABO®
GRASSE - NEW YORK

DW
Daniel Wellington

ROMWE
Latest Street Fashion Online

DEFYEX
Defy the Price of Excellence

NOIZE

citi bike

BESPOKEPOST

DREAM
HOTELS

UPLAND

allset

wow
air

hello mr.

RoomMate
HOTELS