



DIVERTLIVING

'AWARDED TOP COUPLE TRAVEL CHANNEL'

WHAT SET US APART :

EACH OF US HAVE DIFFERENT CULTURAL BACKGROUND : ONE FROM THAILAND AND ONE FROM AMERICA- THIS DIFFERENCE ALLOW US TO GIVE DIFFERENT PERSPECTIVE IN THE VLOG AND IT IS MORE FUN TO SEE AS THERE ARE CHALLENGES EVERYDAY TRAVELING AS COUPLE WITH DIFFERENT BACKGROUND. PLUS, WE ARE ONE OF THE MOST ACTIVE TRAVEL CHANNEL ON YOUTUBE AS WE PUBLISH 4-6 TRAVEL VIDEO CONTENT WEEKLY

CHANNEL ANALYTICS :

1.6M+
MONTHLY VIEW

12,577+
MONTHLY SUBSCRIBER

7 MILLION +
MONTHLY WATCH TIME (MIN.)

25% +
AVERAGE ENGAGEMENT RATE

CHANNEL DEMOGRAPHICS :

Age Range



- Other 15%
- 25-34 46%
- 35-44 22%
- 45-54 17%

Countries



- Malaysia 30%
- Other 46%
- US 22%
- Philippines 21%

Audience



- Male 73%
- Female 27%

SOCIAL REACH :



3,000+

engagement : 10% +



4,000+

engagement : 15% +



34,508+

engagement : 25% +



1,800+

engagement : 10% +

ABOUT US :

WORLD TRAVEL COUPLE FROM AMERICA AND THAILAND. UNLIKE MOST TRAVELERS, WE STAY IN EACH CITIES/COUNTRIES FOR AT LEAST 3 WEEKS BEFORE MOVING TO OTHER DESTINATIONS, RESULTING IN US BECOMING MORE TRUSTWORTHY IN GIVING TRAVEL ADVICE OF EACH SPECIFIC COUNTRIES, ALLOWING US TO SHOW MORE OF CULTURE AND INTERESTING PLACES WHICH IS NOT THE TOURIST TRAP THAT DESIGNED FOR SHORT TERM TRAVELING. WE PRIMARILY FOCUS ON PRODUCING VIDEO CONTENT. SINCE SEPTEMBER 2017 , WE HAVE GAINED OVER 41,000 SUBSCRIBERS (SEPTEMBER, 2018) ON YOUTUBE WITH OVER 4,500,000 VIEWS

TRAVEL STORIES FEATURED IN :

- EXTREME ADVENTURE
- MESSENGER POST MEDIA : PUBLISHED IN VARIOUS AREA OF THE UPSTATE NEW YORK.

PAST COLLABORATIONS :

MY MATE PLACE, GILI TRAWANGAN, LOMBOK INDONESIA
MY WARUNG GROUP, INDONESIA
CRYSTAL YACHT, LANGKAWI MALAYSIA
BERAWA KITCHEN, BALI
ALEADER WATER SHOES, CALIFORNIA, USA
CEPTICS WORLD TRAVEL ADAPTER, USA
IVIDEO POCKET WIFI, TAIWAN
SEE-WORLD SNORKEL MASK, CHINA
AWAY LUGGAGE, USA
KRABI DREAM HOME POOL VILLA, KRABI THAILAND
PEMANDANGAN INDAH, LANGKAWI MALAYSIA
NASI DAGAG PAK MALAU RESTAURANT, LANGKAWI MALAYSIA
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