JEN POTTS / JENNY THE TRAILHEAD

OUTDOOR ADVENTURE & TRAVEL BLOGGER

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I am a Midwest based outdoor enthusiast and blogger. I love backpacking, hiking, camping and roadtripping. I very much enjoy visiting our National Parks and encouraging others to know the importance of Leave No Trace principles to ensure the generations after mine can enjoy them too. Instagram is my favorite platform for sharing both stories and photos. I am not a photographer, but I am 100% passionate about the story behind the photo. I strive to inspire others to get outdoors and feel I offer a unique and refreshing outlook.

I would love to work with you! I try to create genuine, relatable content based on my personal experiences and continue to be excited about sharing it all with my audience.