



SANDRA ZICHERMANN

@THEMOMRANT

Founder of The MOM Rant, a Facebook group of 12k+ highly engaged MOMS and MOMS-to-be who rant and rave freely. The MOM Rant has over 55k+ engagements per month! The MOM Rant is also a podcast, available on iTunes and Sandra has a new podcast, Ballzdeep, launching soon.

2,170

INSTAGRAM FOLLOWERS

12k+

FB GROUP MEMBERS

55k

FB ENGAGEMENTS/MONTH



MOMRANT.COM



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The MOM Rant

collaborations

Sandra has collaborated with:

Showcase: Home of the Hottest Trends
Kitchen Stuff Plus
Sony Centre for the Performing Arts
Legoland
Joe Fresh
American Express
Casino Rama Resort
York-Durham Heritage Railway
Wyndham Garden/Ellicott Hotels (USA)
Ste. Anne's Spa
Toronto International Film Festival
Rexall



collaboration fees

Instagram/Facebook Contest: \$250

- Includes two additional mentions plus winner announcement.

Blog Review: \$500+

- Includes a minimum of two mentions on social media.

Brand Campaign: \$1000+

LIVE Event Posts: \$2500+

Custom packages available!

Facebook/Instagram Audience

- Women 24-44, employed, with children
- Living in Canada and the US
- Enjoy shopping, adult and family-friendly restaurants, spas, live entertainment and travel

contact

sandra@momrant.com

<http://www.momrant.com>

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