

WWW.BELLAANGELES.COM



BELLA ANGELES
MEDIA KIT

BELLA ANGELES

**BLOGGER
CONTENT CREATOR
BEACH BABE**

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At a young age, I found writing as an escape – And when I discovered the beautiful art of photographs, I combined these two together and voila, the birth of my blog. (est 2012)

I'm grateful to have partnered up with some brilliant, innovative and exciting brands – big, small and all marvelous – through this lifestyle blog and my social media accounts.



10K



11K



3K

**24K TOTAL REACH
38% ENAGEMENT**

@bellaangeles
facebook.com/angeles.izzabelle
www.bellaangeles.com

I write about lifestyle, beauty, travel, fashion, products I love and anything under the sun that inspires me.

I would be delighted to hear from you if you think your brand or product would be a good fit and of interest to my readers and online community.



OFFICIAL LOGO

BRAND COLLABORATIONS



VIEW MORE BRANDS AT WWW.BELLAANGELES.COM

HOW WE CAN WORK TOGETHER

1. SOCIAL MEDIA PROMOTIONS
2. SPONSORED POSTS
3. BRAND AMBASSADORSHIP
4. PRODUCT & SERVICE REVIEWS
5. PRESS TRIPS & EVENTS
6. CONTENT WRITING
7. EVENT HOSTING & TALKS
8. SOCIAL MEDIA MANAGEMENT

COLLABORATION OPPORTUNITIES

Collaboration opportunities for Bella Angeles are not exclusive to the following categories. I am always open to suggestions for unique content ideas and partnership opportunities. Prices will vary by project based on deliverables, however a general pricing guideline is shown below. Prices are negotiable based on a series of factors which I am glad to discuss!

SOCIAL PROMOTION Starting at \$15/post
Includes posts to various social media channels including Instagram and Facebook Account & Page.

SPONSORED POST Starting at \$40/post
Sponsored posts are unique blog posts created to showcase your products in an authentic and creative way. These posts are often highly engaging and can range from tutorials to informative posts. Posts usually have a content direction that ties in the product or brand without a review. Packages with social promotion included are available.

CONTENT AND SOCIAL MEDIA
Price varies based on responsibility
Work with you to define your brand's overall social and content strategy. Plan, create and distribute digital content that your customers will absolutely love and share on social platforms.



BRAND AMBASSADORSHIP

Price varies based on responsibility
Includes a series of social promotions, often weekly or bi-weekly, as well as inclusion in at least 1 blog post throughout the month. Price is dependent on deliverables expected and may be negotiated in exchange for gifted product or service.

PRODUCT/SERVICE REVIEWS, PRESS TRIPS & EVENTS

Honest and innovative blog post review featuring your product, event and/or service. Includes thorough descriptions, creative photography, as well as a link to your website. Social promotion is included. Price is dependent on deliverables expected and may be negotiated in exchange for gifted product or service.