

# Ashly Locklin

## ABOUT ASHLY

Dr. Ashly Locklin is a mom to two small children and loves to travel, promote body positivity, document the messy reality of motherhood, share beauty tips, and inspire women to step into their highest selves. A native of Pittsburgh, Pennsylvania, she created her own rags to riches story by being her authentic self on social media and embracing her love for cake - yep, even as a wellness influencer. She loves high-waisted yoga pants, birthday cake flavored anything, Disney, all-natural products, and traveling the globe. With a Doctorate in Educational Leadership and expertise in cultivating confidence in women, she seeks to help females, especially mothers, feel connected and empowered to live their best lives.



## COLLABORATION INTENTIONS

My goal is to help promote brands that align with my values and audience. With a loyal following of females, I want to share products and services that my audience will genuinely use and love. My intention is to always help the brand get more exposure in front of the right demographic and provide an authentic testimony that increases the brand’s sales and fans.

### DEMOGRAPHICS

94% are women  
63% are 24-35  
23% are 35-44  
82% are from the U.S.

### SOCIAL MEDIA STATS

18%	1,387,190
FB Engagement Rate	Weekly IG Impressions
8,000	1,270,338
IG Daily Story Views	Daily FB Post Reach



## SOCIAL MEDIA



101,000 Followers  
@ashlylocklinwellness



30,000 Followers  
@ashly\_locklin



79,000 Viewers  
@ashlylocklin

## SPONSORSHIP AND CAMPAIGN OPTIONS

- Sponsored Social Media Posts
- FB Lives and IGTVs
- Brand Ambassadorship
- Product placement
- Blog Posts
- Events and Travel

## PAST & CURRENT BRAND PARTNERS



MUSCLES AND DONUTS

## CONNECT

Contact me to find out how we can work together.

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