

# Sequins and Sales

BLOGGER + INFLUENCER

sequinsandsales@gmail.com // www.sequinsandsales.com

Sequins and Sales is a blog that was created to show women how to upgrade their style and that there are many different ways to wear clothing. It also focuses on showing clothing and products to women that will better their everyday lives and allow them to be their most successful selves.

## Social

 **4,920** Followers

 **175** Followers

 **400** Monthly Viewers

## About Amanda Johnson

I am a 21-year old Fashion Merchandising/Apparel Design student with a minor in Marketing. I am based in Augusta, Georgia but frequent trips to Atlanta as well. I have experience with marketing, social media, as well as writing and editing.



## Services Offered

- Sponsored Posts
- Brand Ambassadorship
- Affiliate Marketing
- Social Media Campaigns
- Giveaways/Contests

## Instagram Audience

**83%** Female

**43%** Aged 18-24

**71%** From the U.S.

## Topics They Enjoy

- Round-Up Posts
- Style How-To Posts
- Lifestyle Hacks
- DIY Ideas
- Shopping Tips

## Brands I Have Collaborated With Previously



LITTLE SKY STONE  
ARTISAN JEWELRY



LOFT

JORD®



EMBRI  
ACCESSORIES

THE  
BETTER  
SKIN  
CO.®