



GWENDELL MERCELINA JR.

JULY 23RD, 1988 (26) | DUTCH NATIONALITY | SINGLE | LAS ALMAS 13A, WILLEMSTAD, CURAÇAO | +5999-5130101 |

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SUMMARY

PROFESSIONAL PROFILE

A creative, strategic thinker and an avid young leader in social business, cultural, educational, and communications in print, online, in video, in radio and cable TV. Educated in the communications sciences. Skilled in writing, public relations, events management. Experienced in marketing, consulted in social media, succeeded with diverse co-workers. Using a unique combination of education experience, modern international knowledge coupled with dynamic social entrepreneurship and activities background in management. Proficient in project management: initiated, designed, developed, produced, monitored, and closed entrepreneurial as well as team projects, optimizing results within limitations of time, cost, and scope.

SKILLS AND COMPETENCIES

- Articulate, confident and motivated to achieve above average results.
- Loyal, trustworthy and socially committed
- Reliable, flexible and communicative to achieve significant and sustainable developments in the quality of work.
- Analytical, practical and result-oriented prepared to work with dedication for demanding tasks.
- Certified Coach, Model, Performing Artist and Public Speaker
- Experienced in use of Media Communications, Social Media and Educational Software.
- Dedicated to enthusiastic and dynamic teaching as a means of creating and nurturing a lifelong love of knowledge in the current and following generations.
- *Specialties:* design and conduct workshops and master classes, performing arts, mass communication, talent and media management, youth, engagement, leadership, motivation, public speaking, political and global social affairs, nation building, nonprofit management, service management, entertainment, productions, marketing and public relations.

LANGUAGES

Papiamentu – native language
Dutch, English and Spanish – speak fluently and read/write with high proficiency
French – basic competence

EDUCATION AND QUALIFICATIONS

Johan van Walbeeck School, Willemstad, Curaçao	
Nursery and Elementary	1992 - 2000
Instituto PAPIA - (ISC) International School, Willemstad, Curaçao	
Afterschool Care	1995 - 2000
Radulphus College, Willemstad, Curaçao	
High School (HAVO) Hoger Algemeen Voortgezet Onderwijs	2000 - 2006
Omega College, Willemstad, Curaçao	
(VWO) Voorbereidend Wetenschappelijk Onderwijs	2006 - 2007
Junior Chamber International University, JCI IOBA, Curaçao	
Programs and Courses	2005 - 2011
University of the Netherlands Antilles, Willemstad, Curaçao	
Associate Bachelor in Antillean Law	2007 - 2009
De Nieuw Amsterdam, Amsterdam, Netherlands	
Performing Arts and Theatre	2007
University of the Dutch Caribbean, Willemstad, Curaçao	
Business Commerce – Marketing	2009
Webster University, Leiden, Netherlands	
Bachelor of Arts in Media Communications	2010 - 2013
Thesis: "The Accessibility of Modern Media in the Curaçao Carnival"	

AWARDS

Best Actor Award - 3rd Annual Latin American Showcase 'Odyssey of the Mind'	1999
Record Breaking Winner 'Hóben Goberná' Youth Parliament Elections	2005
Godfather "Padrinu" Revista Kas di Kultura (Magazine)	2005
VWO Best Graduate	2007
Wheel of Perseverance Award from "Plataforma Banda Ariba"	2009
Youngster of the Year 2009 Award	2009
Ambassador of Global Leadership Platform One Young World	2011
Diplomatic Governmental Recognition for Social and Youth Affairs	2011

WORK

WE LEAD Foundation	
Chairman and Founder	2010 - Present
GINIUS MANAGEMENT EMPIRE (G!EMPIRE)	
Director – Senior Associate / Freelancer	2014 - Present

RECENT EXPERIENCE

Host & Producer TV Reality Competition Curaçao's Next Ambassadors	2013
<i>Developed the first television reality competition series in the Dutch Caribbean, was responsible for the financial and managerial aspects of the whole show.</i>	
Guest Lecturer Global Marketing & Social Media, University of Curaçao	2014
<i>Collaborated on curriculum and overall course structure, and administered all grades.</i>	
Head Editor of KONTAKTO Magazine, ACU	2014
<i>Provide as needed editorial support remotely, including developmental and copy editing of their internal and printed documentation.</i>	
Content Developer, OASEAN	2014
<i>Developed and provided content as needed support for internal business documentation.</i>	
Content Developer, Stichting Wegenfonds Curaçao	2015
<i>Developed and copy edited all of their internal online content in Papiamentu, Dutch and English.</i>	
Coordinator, CURADOET - CuraçaoCares	2015
<i>Provide as needed support in planning, to make various events work effectively as a whole in an organized way to achieve success.</i>	
Media & Public Relations Consultant, Martine Delfos Week Curaçao – Stichting FRONTERA	2015
<i>Developed and coordinated the public image strategy of the organization professionally.</i>	
Executive Producer, Schijn Curaçao – Work in Progress Theatre Foundation	2015
<i>Responsible for the overall production</i>	

RELATED EXPERIENCE

TEDxTEEN/TEDxYouth Curaçao	
Master of Ceremony	2012
CURAÇAO INTERNATIONAL FILM FESTIVAL ROTTERDAM	
Coordinator	2012
WEDDING EXPERIENCE & EXPO, BRIDAL RUNWAY	
Host & Co-Producer	2013
BODY, MIND & SOUL EXPO	
Coordinator	2013
IN YA FACE ENTERTAINMENT	
Associate Consultant	2013
AMIGOE EXPRESS	
Freelance Writer	2014
GO WEEKLY	
Entertainment & Lifestyle Columnist	2015

PUBLICATIONS AND PRESS

<i>"Knowing is not enough, we must apply!"</i>	
Keynote Speaker National Youth Congress 2008, Paramaribo, Suriname	2008
<i>"Play it forward!"</i>	
International Guest Speaker at My Generation URBACT European Youth, Rotterdam, Netherlands	2009
<i>"The Unity of the Modern Generation"</i>	
International Speaker at Unity is Strength International Youth Symposium & Award show, with Rev. Jesse Jackson, Quintis Ristie & Malalai Joya, Rotterdam, Netherlands	2009
<i>"Liber"</i>	
Keynote Speaker at "Dia di Tula (Lucha pa Libertat)" National Day of Slavery Freedom, Willemstad, Curaçao	2009
<i>"Hubentut I Bario "</i>	
Keynote Speaker at "Siklo di Charlanan Hendrik G.M Pieters Kwiers", Willemstad, Curaçao	2009
<i>"My Generation at Work: Youth Labor in the Caribbean"</i>	
International Speaker of the 38th Annual Rainbow Push Coalition Conference, Chicago - Illinois, USA	2009

REFERENCES

DR. NORMAN DE PALM, TEATRO LUNA BLOU, WILLEMSTAD CURACAO NORMANPDEPALM@GMAIL.COM

MR. SERGIO BELFOR, UNITY IS STRENGTH, ROTTERDAM, NETHERLANDS, BELFORSERGIO@GMAIL.COM

DRS. ANGELA LACHMAN, FRONTERA, LACHMAN77@GMAIL.COM

DRS. KORRA JULIANA PIETERSZ, OASEAN, KORRAJULIANA@YAHOO.COM

MS. ILSE ROOK, WEBSTER UNIVERSITY, ROOK@WEBSTER.NL

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Interview with
GWENDELL MERCELINA

Photo Getha

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21-11-2011 15:26 | LIFESTYLE | Fleur van Erp



CURAÇAO – Oud-voorzitter van het Jeugdparlement, Gwendell Marcelina, is twee jaar na het ontvangen van de prijs 'Jongere van het jaar', verkozen tot jeugdbambassadeur van wereldplatform 'One Young World'. "Ik krijg de kans om andere jongeren te inspireren met alles wat ik doe." [Lees meer »](#)

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Voorzitter Jeugdparlement Nederlandse Antillen bezoekt Antillenhuis

Gwendell Mercelina is de huidige Voorzitter van het Jeugdparlement van de Nederlandse Antillen. Hij was in augustus en september in Nederland waar hij van de gelegenheid gebruik maakte om onder andere een bezoek af te leggen aan de Tweede Kamer en het Antillenhuis te Den Haag.

Op het Antillenhuis werd de 20-jarige Mercelina ontvangen door de Gevolmachtigde Minister van de Nederlandse Antillen, Paul Comenencia. Hij kreeg uitvoerig van de Gevolmachtigde Minister informatie over het reilen en zeilen binnen het Kabinet van de Gevolmachtigde Minister en de rol van de Gevolmachtigde Minister binnen het Staatsbestel. Verder kreeg hij een rondleiding door het Antillenhuis door Norman Serphos van de Afdeling Voorlichting en sprak de heer Mercelina met verschillende personen waaronder Raadsadviseur mw. Goretti Narain. Mercelina is momenteel student aan de Universiteit van de Nederlandse Antillen (UNA) en volgt de studie Rechtsgeleerdheid. Mercelina was onder de indruk van het bezoek aan het Antillenhuis



en zou hiervan verslag doen aan het Jeugdparlement. Zijn termijn loopt in oktober ten einde.



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AMAZING STORY: Curacao youngster in International Spotlight!

by Jay Blessed on Nov 24, 2011 | [No Comments](#)

A young man, Gwendell Mercelina II, born in Curacao, has transcended borders for his country after being recognized as the first ambassador of the global youth platform "One Young World," precisely one year after being named "Youngster of the Year" by the Star Academy and Plataforma Banda Ariba. He was formerly known as the record-breaking [...]

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ZATERDAG 23 JUNI AWORAKI.NL - DE WEBSITE MET NIEUWS EN ACHTERGRONDEN VOOR ANTILLIANEN

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Mercelina 'jeugdambassadeur' van Curaçao

Gepubliceerd op : 21 november 2011 - 4:11 pm | door [Anneke Polak](#) (Foto: [One Young World](#))

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Gwendell Mercelina II is an ambassador of global leadership platform "One Young World"

By Caribbeanmag on Nov-23-11 10:30am

From: caribbeanmagazine.com



Willemstad, Curaçao – the young man **Gwendell Mercelina II**, born in Curaçao transcends borders for the country after being recognized as the first ambassador of the global youth platform "One Young World". Precisely one year after being named **"Youngster of the Year"** by the Star Academy and Plataforma Banda Ariba. He was formerly known as the record-breaking President of the Youth Parliament of Curaçao.

The year 2011 could be considered as a life changing year for this youngster, after being diagnosed with two diseases that

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Curacao youngster in international spotlight

Published on November 24, 2011

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WILLEMSTAD, Curacao -- A young man, Gwendell Mercelina II, born in Curacao, has transcended borders for his country after being recognized as the first ambassador of the global youth platform "One Young World", precisely one year after being named "Youngster of the Year" by the Star Academy and Plataforma Banda Ariba. He was formerly known as the record-breaking president of the Youth Parliament of Curacao.



The year 2011 could be considered as a life changing year for this youngster, after being diagnosed with two diseases that affected his way of living. He spent two months in Colombia to undergo an "intacts" transplant in both eyes as a result of a disease named "keratoconus". Afterwards it was also discovered that he suffers from "vitiligo", a skin disease (known as Michael Jackson's

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