

YourHelpfulWendy.

LIFESTYLE, TRAVEL, SOCIAL, EVENTS, FASHION, AND FOOD BLOGGER.

Hello, this is Wendy, and I'm the founder of the Lifestyle and Travel Blog: <u>YourHelpfulWendy</u>

My experience working with major social media platforms allows me to aid diverse brands by helping them expand their online presence whether they are large and tapping into new markets, or local and establishing themselves. I share my marvelous travel experiences with great ideas and tips to follow from each place I visit. Specializing in the travel industry and creating content for destinations and companies around the world, YourHelpfulWendy, is a lifestyle blog filled with great content for everyone.









1K

25K

Website

6K

200K



<u>YourHelpfulWendy</u>

Spanish, English & Arabic.

Member of the South Florida Bloggers as a Chapter Officer. Wel All Grow Latina, City Mogul, Latina Meetup, and more.

2019 Best Food Blogger Award

YELP elite with over 1,500 reviews and five different awards

2018 Top 5 Lifestyle South Florida Blogger

Check, Please! PBS TV Show & News4Jax Guest

Google Contributor level 8

<u>Tripadvisor Contributor</u>

Zipkick and Best Food Feed Influencer

Worked with many brands

<u>Cookly Travel, SOBE Food & Wine Festival, Villas San Giovanni Wines, Ojala Wine, Campo Viejo USA, ParmCrisp, Amazon.com, ABC Stores, Lime, Mathy's</u>, and much more!





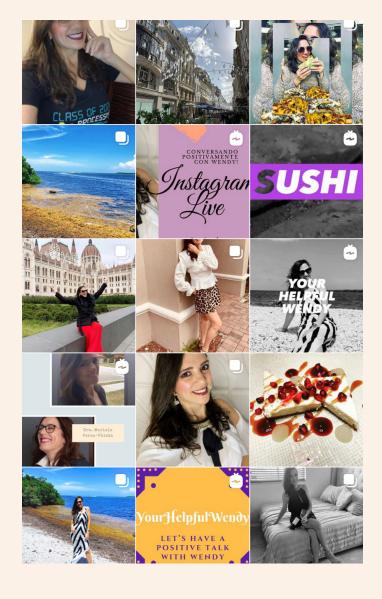


<u>Website</u> yourhelpfulwendy@gmail.com 786-223-0978



Services:

Email Subscription/Marketing
Hospitality Consultant
Social Media Consulting and
Management
Influencer Campaign
Features and Shutouts
Giveaways
Content Creation
Product Reviews
Sponsored Bilingual Posts
Event Planning



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Audience

Top Locations (i)

Miami

Caracas



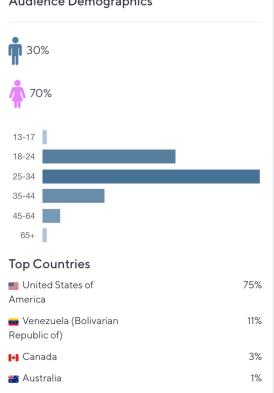


New York Miami Beach Fort Laud... Age Range ③ All Men Women 13-17 Less than 1% 18-24 8% 25-34 36% 35-44 30% 45-54 16% 55-64 5% 65+ 2% Audience Demographics

Cities Countries

Testimonials





Website

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