

EVERYTHING UNSCRIPTED

FAMILY - FOOD - TRAVEL - FUN



Meet Ruth Ann

Having been a regular guest on CBC Radio, she has become a household name locally, and a trusted voice to the thousands who follow her. Since 2011, Ruth Ann has presented seminars across Atlantic Canada. She also created and presented a program entitled "Food For Thought", in partnership with the Province of NB.

With a background in communications and graphic design, Ruth Ann has recently launched ruthswansburg.com, a company focused on building strong connections between influencers and local businesses in New Brunswick and Atlantic Canada.

She enjoys meeting new people and learning more about the places she visits on the many road trips her family enjoys.

as featured on



radio one

as quoted in

TELEGRAPH-JOURNAL
TIMES & TRANSCRIPT

Today's
Parent
DAILY GLEANER

In a world where people only share their highlight reels, it can be difficult to feel like you belong or that you can connect with anyone.

About the Blog

Through our family lifestyle blog at Everything Unscripted, we share our everyday experiences with our audience in hopes that it inspires others to accept their normal and know that they are not alone. We are a family of 4, raising our children as best we can while instilling a sense of pride in what we have and where we are from. Our children are growing up exploring where we live and learning to be proud of our community.

Our #1 goal has always been to help people navigate the everyday tasks that overwhelm them. It started with frugal living advice and has grown to become so much more.



21k+

@EverythingUnscripted



1,500

@ruthunscripted



1,600

@ruthunscripted



22k+

@ruthunscripted

Audience

84%
women

92%
ages 25-55

87%
Atlantic Canada

Work with us

We offer various services when creating a campaign .
You can choose from the following services and featured opportunities.
We will customize a package to suit your needs.

- ~ Blog Posts (start at \$250)
 - ~ Facebook Live Video (\$250)
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 - ~ Event Coverage
 - ~ Social Media Take Overs
- and more, let's chat and find the perfect fit for you!!

Some of our brand partners



Maritime Animal



Hospital Ltd



WORK OF HEART
LEAD WITH COURAGE. LIVE IN TRUTH.



Want to talk about how we can work together, contact Ruth Ann Today!

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