



ABOUT SAMANTHA

Samantha is a stay-at-home-mom to her 3-year-old daughter and currently expecting her second child. She is a social mom who loves on-the-go ideas and watching sports.

WANT TO COLLABORATE?

Contact me with your ideas. I would love to hear them!

Let's work together!

<https://journeytosahm.com>



Marketing@journeytosahm.com

Journey TO SAHM

ABOUT JOURNEY TO SAHM

Journey to SAHM is a parenting website designed to help moms truly fall in love with parenting. It showcases products and activities that are hand-picked to be the best for their children while finding ways to make parenting easier and more successful.

Journey to SAHM focuses on life from pregnancy to the preschool age group pulling from personal experiences to relate to moms.

SITE TRAFFIC

MONTHLY
PAGE VIEWS

53,003

MONTHLY
UNIQUE VISITORS

37,624

MAIN
AUDIENCE

MOMS AGES 18-35

SOCIAL MEDIA



INSTAGRAM
3,342



PINTEREST
2,439



TWITTER
1,376



FACEBOOK
549

BRANDS I'VE WORKED WITH



COLLABORATION OPPORTUNITIES

Collaboration and partnership opportunities with Journey to SAHM are not exclusive to the below options. Prices may vary, but general pricing is included. All prices are negotiable. If you would like to create your own package or bundle, please contact me with your ideas!

SPONSORED POST STARTING AT \$250 PER POST

Sponsored Posts are unique blog posts that actively engage and educate the audience on a product in a creative way. They range from educational posts to tutorials on a specific product or showcase. Packages with social media promotion are available as well.

SOCIAL PROMOTION STARTING AT \$35 PER POST (DEPENDENT ON SOCIAL MEDIA PLATFORM)

Social Promotions are social media posts across multiple social media platforms bringing awareness to your website and products. Channels include Instagram, Twitter, Pinterest, and Facebook. Images and content are provided by sponsor unless product is provided or is paired with a Sponsored Post. Packages are available for multiple posts.

SPONSORED GUEST POSTS STARTING AT \$200 PER POST

Sponsored Guest Posts are pre-written blog posts that actively engage and educate the audience on a product or topic in a creative way. They range from educational posts to tutorials on a specific product or showcase. Packages with social media promotion are available as well. All links are no-follow.

SPONSORED POST WITH SOCIAL MEDIA PACKAGE STARTING AT \$325 PER POST

This package includes everything mentioned in a sponsored post along with social media promotions to Instagram, Pinterest, Twitter, and Facebook. By choosing this package, you can save up to \$45 off the normal rate.

WANT TO MOVE FORWARD AND WORK TOGETHER?

CONTACT ME WITH YOUR IDEAS AT

MARKETING@JOURNEYTOSAHM.COM