

ALECIA GRANT

Style & Beauty Blogger

ALECIA GRANT LIVES, BREATHES
AND SHARES HER EXPERIENCES AS A
STYLE/BEAUTY INFLUENCER WHO
LOVES BEING STYLISH WHILE
INSPIRING OTHERS TO BOLDLY LIVE
IN THE MOMENT AND LOVE LIFE. IT'S
MORE THAN JUST A FASHION BLOG;
IT'S A BLOG INSPIRED BY FASHION
BUT BRANDED BY HER LOVE OF
PEOPLE, ART, TRAVEL, AND BEAUTY.

BLOG STATS

915 monthly

monthly unique

704

page views

visitors

660 monthly visits



AUDIENCE

80% Women 66% Are 25-34 85% From the U.S VIVAKOLOR BLOG IS A
COLLECTION OF NOTES ABOUT
THE FASHION, LIFESTYLE, AND
TRAVELS, OF A GIRL LIVING IN
NEW YORK CITY. READERS
MAINLY VISIT VIVAKOLOR FOR
INSPIRATION ON HOW TO
EMPOWER THEMSELVES AND
FASHION TIPS.

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