

KRISTINA CAMMARANO

Fashion & Lifestyle Blogger



ABOUT ME

Hi! I'm Kristina, also known as Freckles and Cocoa on social media. I was born, raised, and continue to reside in the heart of downtown Houston, Texas. The exciting and fast-paced city life it's the only kind of lifestyle I've experienced all my life. I have been married to my husband for 3 amazing years, and together we share in the bliss that comes with having two wonderful little girls and a sweet miniature schnauzer. I have always been interested in beauty and fashion for as long as I can remember! Naturally, I pursued a career in the art and science of cosmetology. I became a licensed Cosmetologist and have worked as a hair stylist since 2012. To further my technical, career I completed a Bachelors of Arts in Corporate Communication with honors.

3.2K

WEBSITE HITS

EST, February 2018

1.7K

IG FOLLOWERS

EST. February 2018

480

PINTEREST

EST. February 2018

about my blog

My blog began soon after becoming a first time mom, it became an outlet where I get to share the things I most adore. From fashion, beauty, motherhood, and lifestyle; my blog is a constant reflection of the woman I am. If there is anything I love the most, it is a good product that fit my needs. That is why I love to work with brands that exemplify who I am. I stand firm on my sincere and honest reviews I share on my blog. I am proud to have organically grown over the past years by maintaining an engaging relationship with my audience..



BLOG SATISTICS

TOP TRAFFIC PROFILE: INSTAGRAM

MONTHLY IMPRESSIONS : 4,724

WEEKLY REACH: 835

BLOG AUDIENCE

MY MOST FREQUENT VISITORS

84% WOMEN

51% AGES 25-34

82% US RESIDENTS

BRANDS I'VE WORKED WITH

Express
RandCo
Monica + Andy
Vionic Shoes
Kinsley Armelle
bareMinerals
The Body Shop
Mejuri
Liverpool Jeans
Joon Hair Care
Rocksbox Jewelry
RewardStyle



LET'S COLLABORATE

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Instagram: @frecklesandcocoa
Blog: <https://frecklesandcocoa.com>

PACKAGES

Package 1: \$75 Instagram Story Post

Package 2: \$150 Instagram Story Post +
Highlight

Package 3: \$175 Instagram Feed Post

Package 4: \$250 Instagram Feed Post + Story
Post + Highlight

Product for Post: This will be agreed upon
between both parties for specific terms