

ZAKBITES

- PLANT-BASED VEGAN TEEN
- YEP I'M A BOY, NOT A GIRL
- INSTAGRAMMER / YOUTUBER



@ZAKBITES



ZAKBITES



WHAT IS ZAKBITES



Getting straight to the point here, since I don't want to waste any of your time.

With my page getting an average of *18-22%* engagement per post,

I run an Instagram page that is planted heavily into a very hard-to-tap-into niche.



zakbites [Follow](#) [...](#)

168 posts 7,007 followers 148 following

zak

@zak.bites 🤪👁️

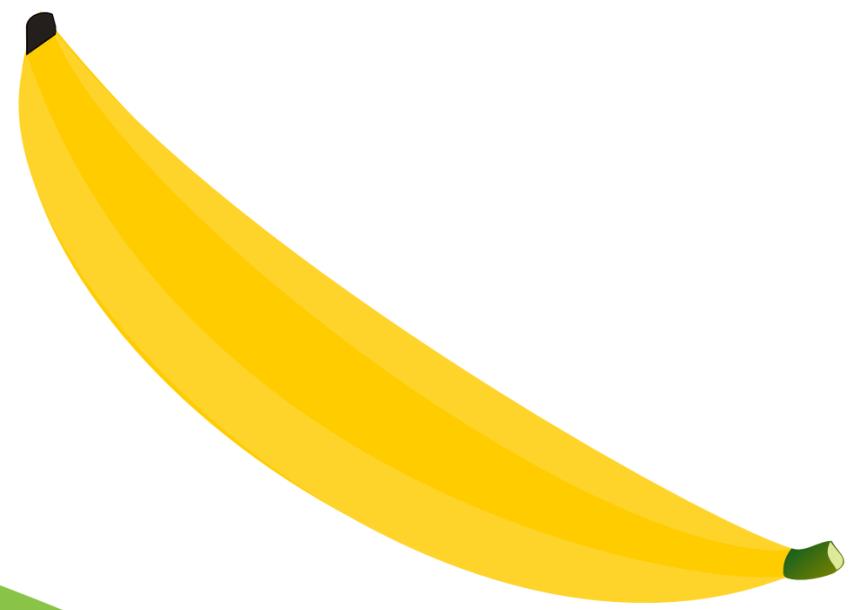
how do you know someone is vegan? 🌱
they'll tell you

I'm vegan btw, probably eating #peanutbutter

↓ I try to make YouTube videos 🎥

youtu.be/e0-6cGSNm08

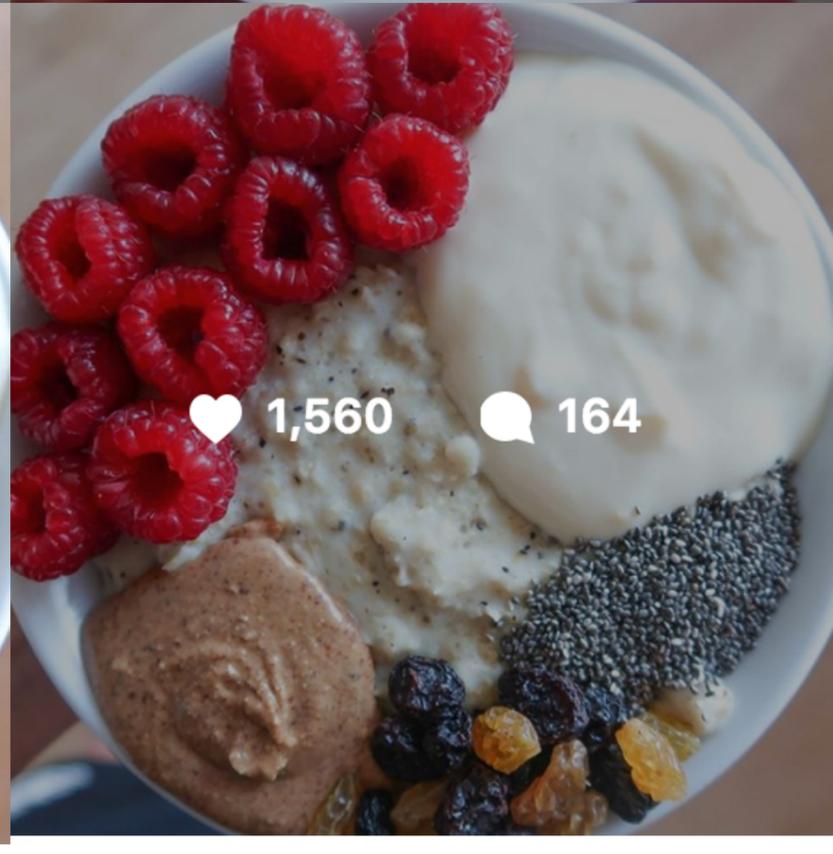
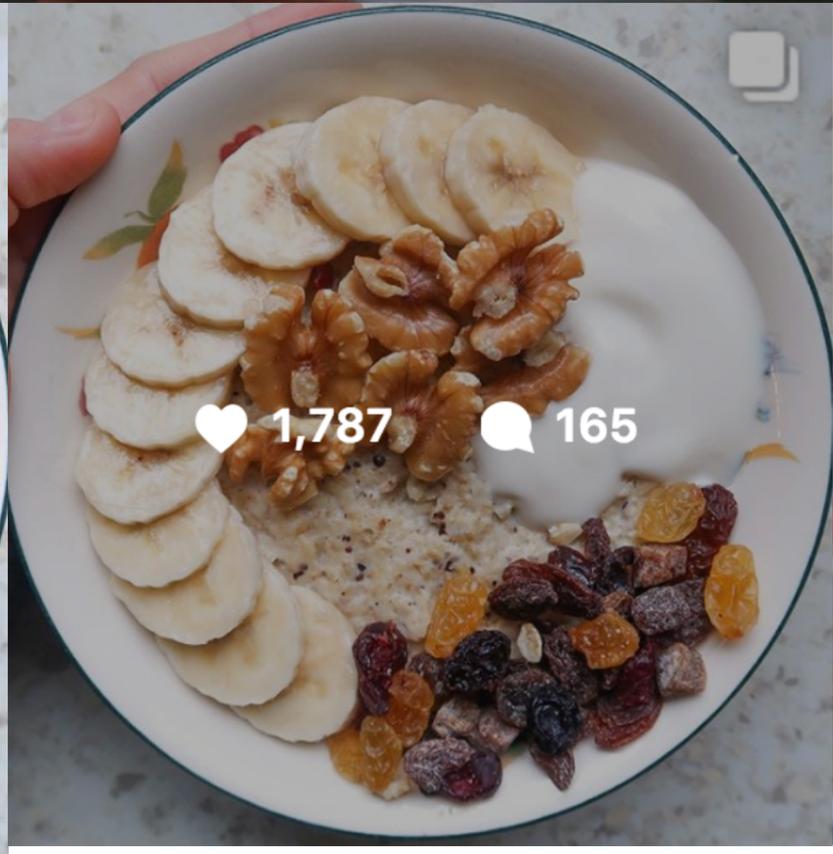
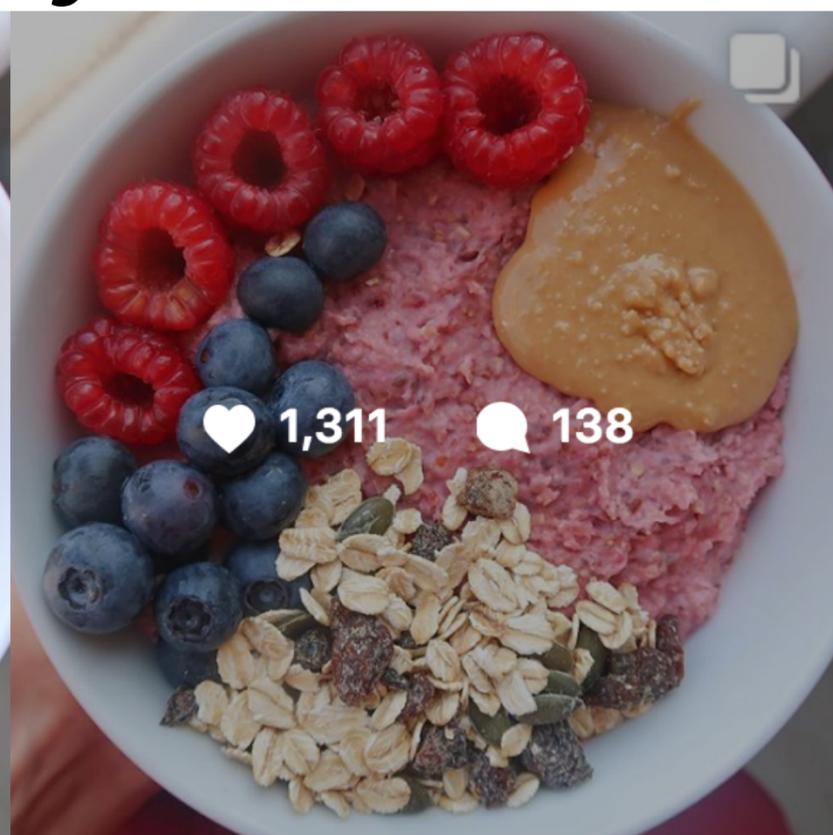
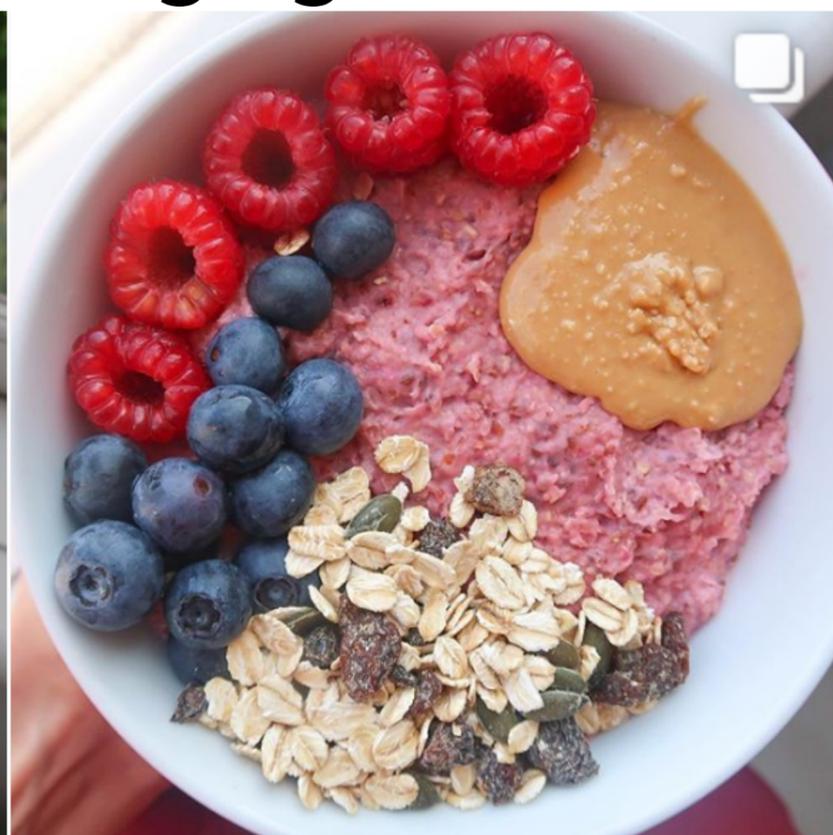
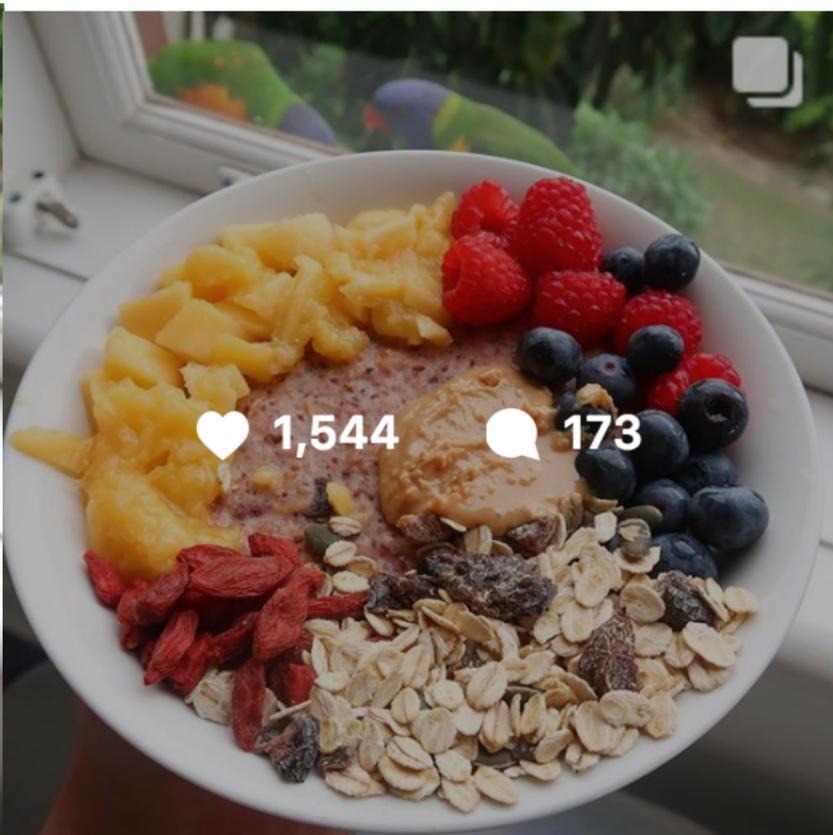
The niche that I'm in is a mix between vegan & healthy food / living due to the pictures I post daily. However, I think I'm in a slightly different situation compared to other influencers in this niche since a large portion of my followers are ages 14 - 18.



I feel like I appeal to the younger users of Instagram because first of all, I am a kid myself, I'm only 16 years old and also I take photos that are not too over-the-top and complicated. So whoever is looking at my post can almost relate to the dish itself since it looks something that you would see at home.



Some of my pictures and the engagement they received:





I am also a brand ambassador for two major brands, one being Coconut Bowls which is massive in Australia.



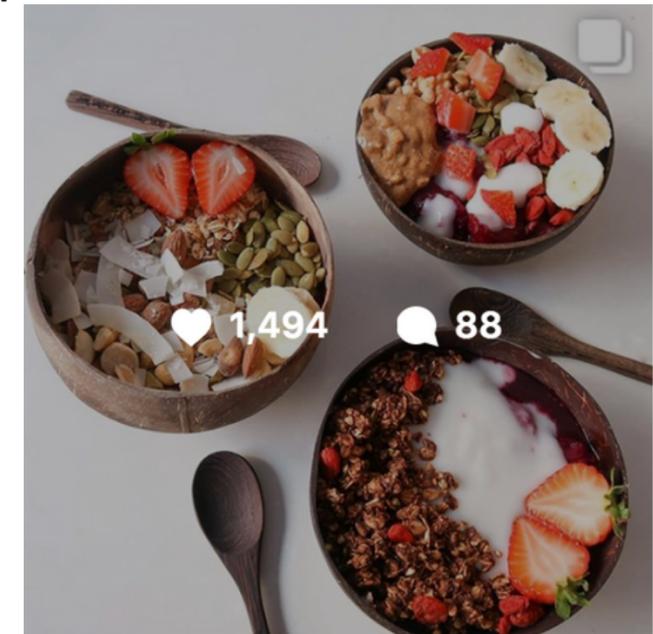
coconutbowls  [Follow](#)  ...

5,576 posts 391k followers 2,161 following

Coconut Bowls™ Made By Nature
Eco-friendly products handcrafted from nature.
Beautiful. Sustainable. Ethical.
Buy our 100 recipe vegan eBook + receive Free Worldwide Shipping  www.coconutbowls.com

The screenshot shows the Instagram profile for 'coconutbowls'. On the left is a circular logo with the text 'Made by Nature · Crafted by Hand' around the perimeter and 'Coconut Bowls' in the center. To the right of the logo are the brand name, a verified badge, a 'Follow' button, and a dropdown menu. Below this, the profile statistics are listed: 5,576 posts, 391k followers, and 2,161 following. The bio includes the brand name 'Coconut Bowls™ Made By Nature', a description of their products as eco-friendly and handcrafted, and a promotional offer for a 100-recipe vegan eBook with free worldwide shipping, accompanied by a globe icon and the website URL 'www.coconutbowls.com'.

Here's an example of a post I did for them!



I have also met many many BIG names through what I have been doing on Instagram like Earthling Ed and Simon Hill from @plant_proof



(^old picture^)

And this 100% has been my most favourite part of being amongst this 'community' on Instagram.





So yeah!
That's me.

I want to be able to provide you with an easy way to tap into a super difficult niche, to show your products to a group of people who are even harder to advertise to, yet are still interested in what product is being marketed.

Thanks for taking the time to read a bit about me!
I really appreciate it.