



MEDIA KIT

SUMMER

2018



SUMMER 2018

Along With the Youngs



JANINE & ROB YOUNG

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ABOUT

We are the Young family! Over the last three years we have established ourselves online through our popular YouTube channel, blog and associated socials. We focus on sharing everyday life including parenthood, childhood, home projects, travel and vlogs.



18,900



1100



2100



4600



550

Average Monthly Blog Page Views - 11,000

Average Unique Monthly Visitors - 8,000

Average Monthly YouTube Channel Views - 160,000

Average Video Views - 9,700

Demographics - US/Canada Women 25-55

BRANDS WE'VE WORKED WITH:



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