



LA CASA DE FREJA

A global home decor blog

ABOUT ME

Hi, I'm Fiorella, architect, lighting designer and owner of La casa de Freja - a global home decor blog.



SOCIAL MEDIA



+ 5,000 followers



+ 500,000 unique visitors every month



+ 800 followers

BLOG ANALYTICS

Pageviews per month: + 2,200

Demographics:
Female: 83%, male 17%

Geo:
USA: 30%,
Peru 12%, Spain 7%, UK 5%, Canada 4%



ABOUT THE BLOG

In La casa de Freja I share ideas to highlight in your house those handcrafted pieces brought from your trips. Inspiration for global home decor. I believe that each design has a story and every handcrafted work has a soul.

TOPICS OF THE BLOG

- Inspiration and decor ideas for a global home.
- Tradition. Handicrafts from Latinamerica and around the world.





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COLLABORATION OPTIONS

Guest post

This includes a personalized post written by your brand that fits the blog's theme.

Sponsored post

I will write a sponsored blog post and promote it through my social networks. Includes a 500-word blog post about your brand and product, 2 links and 4 photos of your product.

Promotion on Instagram

It includes 1 promoted post on Instagram.

Product review

The product review includes a complete publication dedicated to your brand and product, and personalized photographs as part of the decoration of my house. It can be negotiated in exchange for a gift product.

300 x 250 px right sidebar ad

It is displayed on all pages during a month.

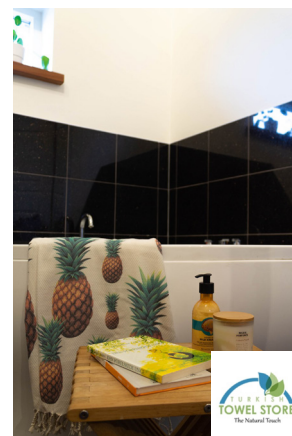
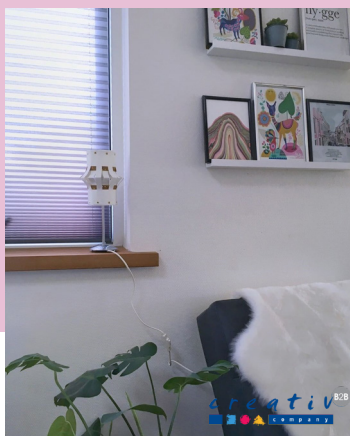




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PREVIOUS COLLABORATIONS



CONTACT INFO

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