



# SARAITH-JAIME

MINDSET & SELF IMPROVEMENT

MEDIA KIT

@YourFriendsSJ

# THE STATS

- + **TIKTOK / 1.85K FOLLOWERS**
- + **YOUTUBE / 1.45K SUBSCRIBERS**
- + **INSTAGRAM / 2.2K FOLLOWERS**

AS FEBRUARY 2023

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## VIDEO

STATS  
(TIKTOK)

**86%**

WOMEN AGES 18-34

**90%**

FROM CANADA

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## E-MAIL

SUBSCRIBERS

**2.2K**

Sarah-Jane is a charismatic career, mindset & self-improvement creator. She enjoys sharing content about how to level up your lifestyle with the power of your mind. She also shares bits of her life working as a social media marketer in the tech industry. Some of her most popular videos on TikTok have been focused on her day to day life.

She believes that collaborations with brands in the wellness, health & skincare industries would be most attractive to her audience. Ultimately developing a consistent routine is a part of improving oneself and she makes it a point to showcase that in her content.



**SARRAH-JANNE**

**THANK YOU**