

View full media kit at: media.simplysoutherncottage.com



simply SOUTHERN COTTAGE

MEDIA KIT 2020

PARTNERSHIP OPPORTUNITIES

- + SPONSORED BLOG POSTS
- + SOCIAL MEDIA POSTS AND STORIES
- + BRAND AMBASSADORSHIP
- + PRODUCT PLACEMENT AND STYLING
- + BANNER ADS
- + EVENTS & TRAVEL
- + GIVEAWAYS
- + SPEAKING ENGAGEMENTS



WORK WITH SARA

Simply Southern Cottage is Sara's outward display of the redemptive work completed in her personal life. In order to continue to spread this message of hope, she is available for collaborations and partnerships with brands that align with her message and the vision for her home.

In addition, Sara is available for a limited number of speaking engagements. Sara LOVES to tell others the story of how her life was transformed after walking through a horrible divorce. She parallels her story alongside the restoration of her 1926 cottage. Major themes include redemption, resilience in prayer and finding joy and thriving after immense heartache. Other topics are potentially available. Please contact Sara to discuss your event, date, audience and rates.

Instagram

FOLLOWER STATISTICS

116.6K

FOLLOWERS

5.12%

ENGAGEMENT RATE
*FOHR VERIFIED

223K

AVERAGE WEEKLY REACH

2,000,000

AVERAGE WEEKLY IMPRESSIONS

95%

WOMEN

5%

MEN



BEFORE



AFTER



Simply Southern Cottage oozes southern hospitality, genuine connection, kindness and simplicity. Pure, beautiful and uncluttered spaces set the tone for a relaxing atmosphere, bringing followers joy and inspiration. Every inch of the cottage (indoors and out) was thoughtfully designed with clean, quiet spaces to promote a breathable, soothing home environment.