

PSYCHED IN THE CITY

LIFESTYLE BLOG BY ANJURI & AKRITI

Psyched in the City is a lifestyle blog that inculcates the latest and unique from the world of Travel and Fashion. We are a global brand with a millennial outlook focused on bringing the best hotels and destinations from around the world, while putting on the most chic yet affordable ensembles.



SOCIAL STATS



Instagram followers

11,647



Website subscribers

1,712



Facebook followers

1,253



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WEBISTE TRAFFIC

Total page views/mo
12,000-13,000

Blog post views/mo
5,000-6,000

New users/mo
500-600

INSTAGRAM TRAFFIC

Profile visits/mo
10,000-11,000

Impressions/mo
99,000-100,000

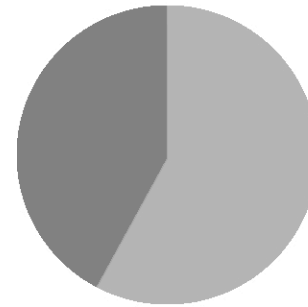
New followers/mo
600-700

DEMOGRAPHICS



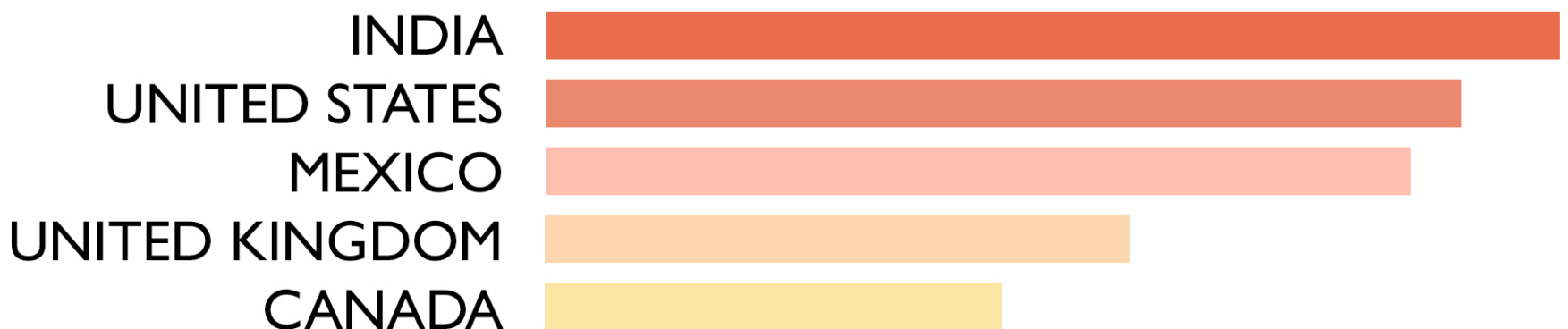
■ 39% Female (25-34)
■ 61% Male (25-34)

DEMOGRAPHICS



■ 43% Female (18-24)
■ 57% Male (18-24)

USERS BY COUNTRY



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www.psychedinthecity.com



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Cousins, friends, co-travellers, we are as different from each other as we could be. I, Anjuri am an extrovert where as Akriti is an introvert. I am a big junk food lover and Akriti is a fitness junkie. By profession, I am a Fashion Designer while Akriti is stuck into more of a routine. What connects us however is our love for Globe-Trotting, an eye for trends & our eternal search for the best tasting food that (our) money can buy, while staying fit & healthy.

LET'S WORK TOGETHER

Psyched in the City by Anjuri and Akriti

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