

The Blush Home

MEGAN MCLEOD
CANADIAN CONTENT CREATOR

Megan creates content to empower and inspire her audience, showing how to easily style your interiors, creating a home you love and a life you enjoy. In addition to interior design tips and affordable styling inspiration, Megan also shares daily vlogs about life in northern Alberta as a mom of three on her social media platforms, reaching over 226,00 people.

She is the founder of The Blush Home, a lifestyle blog detailing everything from home decor, where to shop, local favourites, travel guides and more.



let's work together

Megan has created customized content for many different brands, ranging from Urban Barn and Frigidaire, to Chevrolet and Walmart. She offers several social media platforms where your brand can be showcased, including Instagram, TikTok, The Blush Home website, Facebook, and Pinterest. Megan can also curate content for your own marketing usage, where she will work with you to refine your vision, and beautifully integrate your products into either photo or video.

some previous partnerships

URBAN BARN



KITCHEN AID



ARTICLE



NESPRESSO



VICTROLA



AUDIENCE DEMOGRAPHICS

| @THEBLUSHHOME

45%

Ages 25-34

56K

Reach

96%

Female Audience



8000+

followers



126K+

followers



99K+

followers



25K+

monthly page views



35% Canada

30% USA

5% UK