

rammelaus.

ABOUT RAMMELAUS

Rammelaus consist of Norwegian passion-driven creators who seek to deliver high-end content to demanding markets all over. Using the surrounding nature to express a natural, vibrant and yet a unique look gives us plenty of room for innovation and good storytelling. We strive to combine pride, authenticity, and passion into every project.



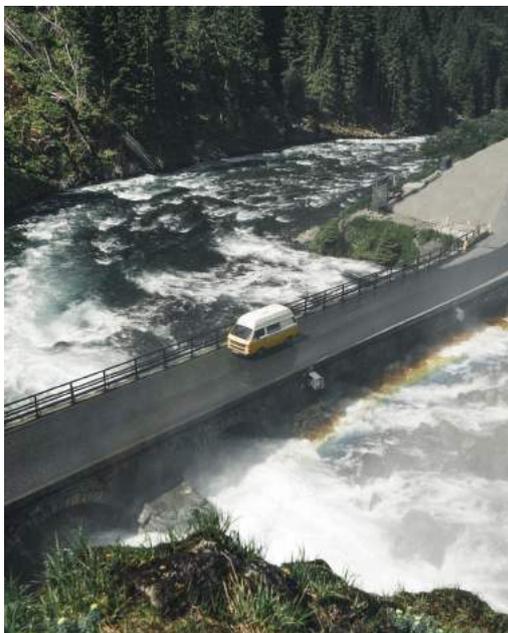
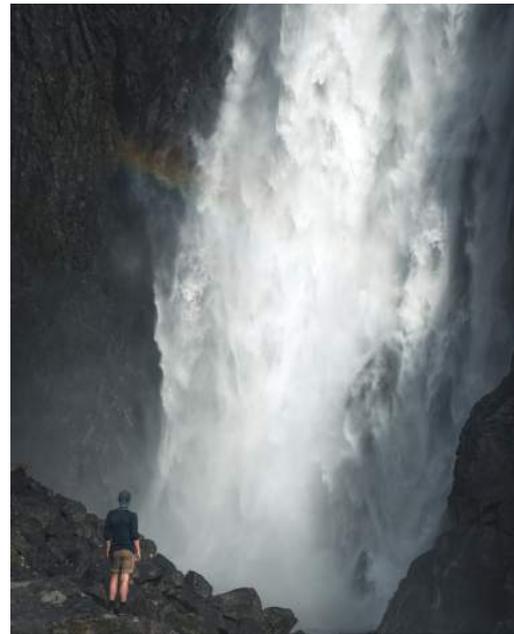
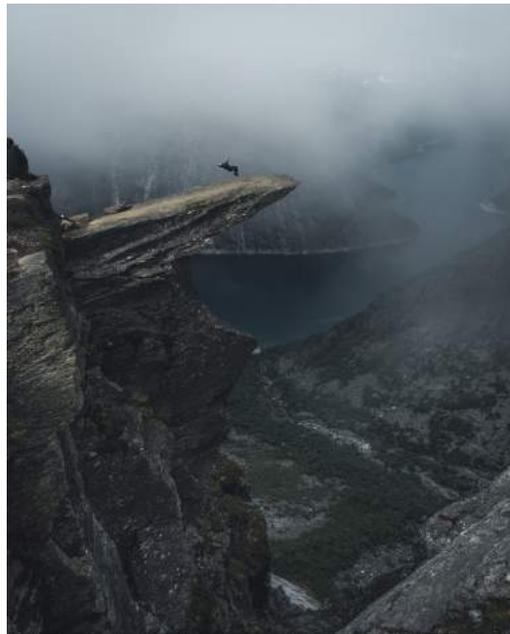
rammelaus.

WHY COLLABORATE WITH US?

We are professional photographers and part-time travel influencers. Our goal is to inspire people to explore, dream and discover more.

We have seen a blooming trend in the use of social media as an essential tool for brands to reach out to the next generation of customers, and have studied marketing and content creation on Instagram for the past 3 years.

We combine our skills in photography and content creation with our knowledge of Instagram and how to use the platform effectively to reach new customers.

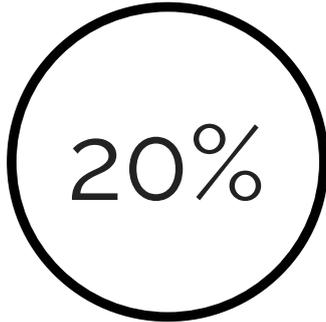


rammelaus.

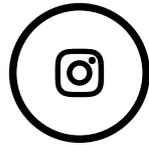
STATISTICS

INSTAGRAM: @egenmartin
@johannesdyhre

ENGAGEMENT RATE



FOLLOWERS



23.1k+
Started October 2017

STATS

Total weekly impressions - 100k+

Total weekly reach - 20k+

Avg. Likes per post - 2k+

Avg. Comments per post - 30+

Avg. Story views - 1.8k+

Clients



DEMOGRAPHICS

GENDER

Male: 55%
Female: 45%

AGE

17 and under: 4%
18- 24: 35%
25-34: 35%
35-44: 14%

LOCATION BY COUNTRY



USA: 15%

Norway: 7%

Germany: 5%

UK: 5%

Italy: 4%

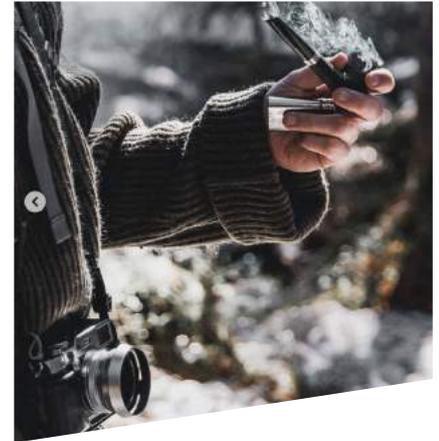
rammelaus.

HOW CAN WE HELP YOU?

Content creation - "CONTENT IS KING"

We can help your brand by creating original and professional content that creates engagement in your niche and helps your brand stand out from the crowd.

If you want your brand to grow, you have to publish high-quality content on a regular basis. We are equipped with professional cameras with up to 42 megapixels that creates super sharp images, we are also equipped with our own drone to capture unique angles that really captivates the eyes of the viewer.



Instagram stories

Instagram-stories is a powerful tool for any business that wants to grow. We are digital storytellers and one of the things the proliferation of Stories has proven is the value of real, uncut content in the eyes of audiences, so documenting your journey with Stories make your brand approachable. We use Stories to tell an actual story. We tell stories about your product and services. It creates brand loyalty, which increases chances of a purchase and referrals.



Instagram feed

The original Instagram post is great for featuring your product/service on our feed and reach thousands of people. With a tag in the picture and in the caption, our followers can easily find their way to your own content and sites.

Instagram campaign

We will run your Instagram account for a set period of time, and do everything for you. Create original content every day for your product/service, create an engaging story and post it to stories every single day as well as posting on your feed. This will show that your brand is active and you will reach out to new potential customers EVERY SINGLE DAY for the length of the campaign. You can also tailor your own preferable campaign with us.



rammelaus.

LETS WORK TOGETHER

PREVIOUS COLLABORATIONS

EYK

BAD NORWEGIAN

Barebells

Amundsen Sports

BERG

Greater Than A

Lensball

GET IN TOUCH

Please do not hesitate with getting in touch! We would love to discuss with you how we can partner up and work together to create a creative en fresh collaboration.

E-MAIL:

post@rammelaus.com

or contact us on

martin@rammelaus.com

johannes@rammelaus.com

www.rammelaus.com

