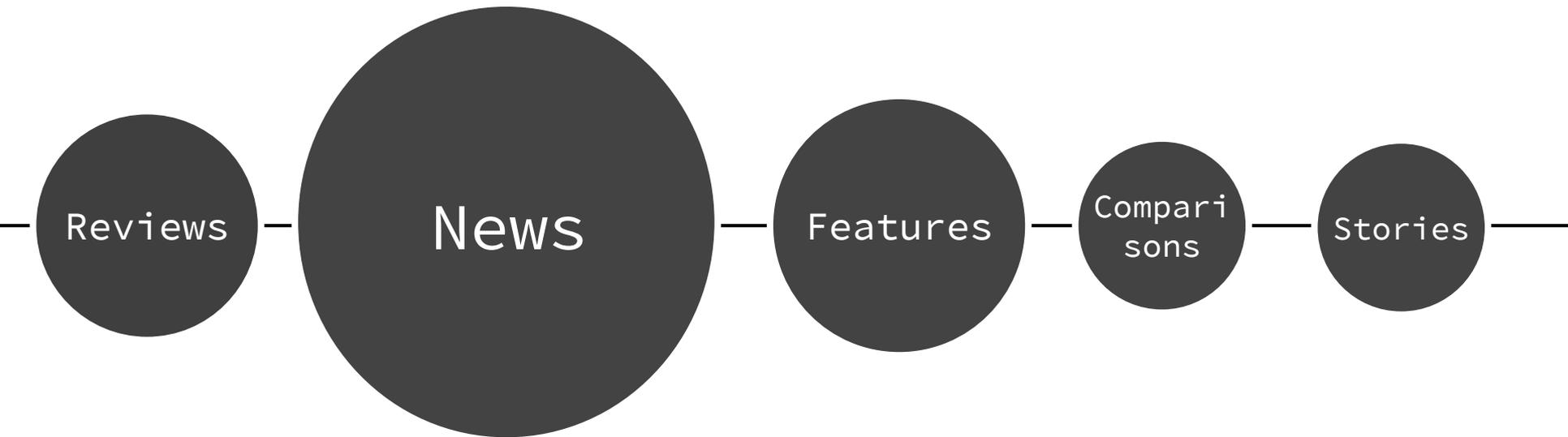


Delhi | Mumbai | Bangalore | Raipur | Indore | Bhopal

# About us

Indian Automobile market is a world of its own. And, we are pretty interested in exploring it. New launches, service and maintenance and other aspects of Indian automobile industry, we will try and bring to you anything to everything of it. Here, you'll also find outstanding Editorials, comparisons, campaigns etc. that will not only inform you but impress you!

# Our Comfort Zone



# Why Mechnotechs

With a diverse organic audience base of more than 40 Thousand followers, Mechnotechs, One of the leading online Automobile Publication has been ruling on all social media platforms with its interactive and engaging posts.

Mechnotechs has always been able to connect with its followers in the rawest form,thus making us their most trusted online opinion portal and the best in the ecosystem to market a product in front of 100% genuine followers who also happen to share honest feedbacks, something very important for a BRAND to grow in an Indian Market.

Our opinion plays an important role as a deciding factor for our audience,hence, once a PRODUCT connects with them, it gets a big loyal customer base without any worries about customer retention.

# Performance of Mechnotechs on Social Media

# Facebook

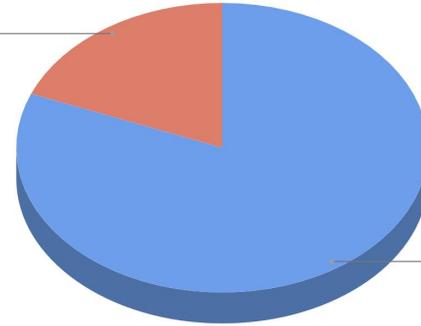
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6.5k+

Page Likes



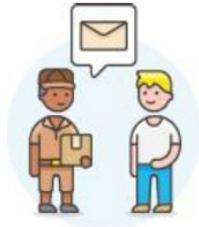
21%  
women



79%  
Men

25000+

Monthly Engagements  
through Posts



35000+

Monthly Page Reach

# Instagram

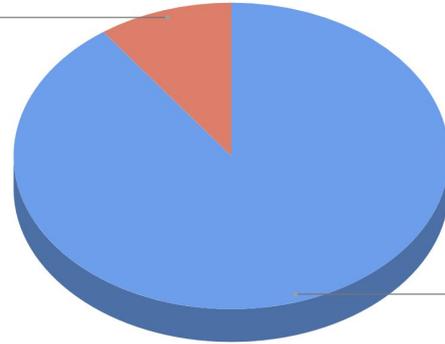
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15k+

Followers



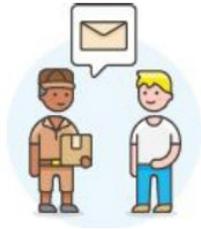
10%  
women



90%  
women

20000+

Monthly Engagements  
through Posts



38000+

Monthly Reach

# Twitter

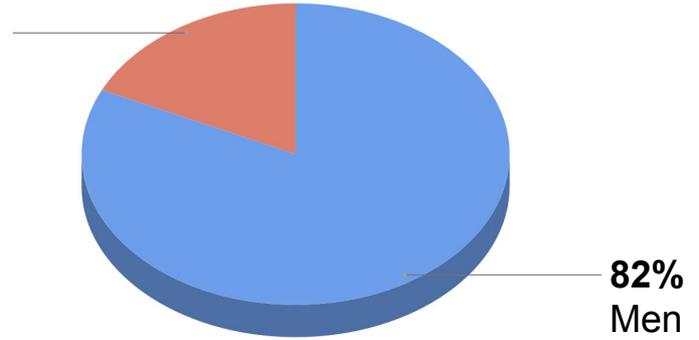
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4k+

Followers

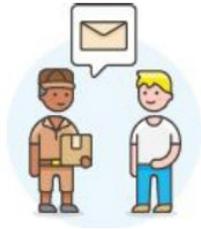


18%  
Women



1,000+

Monthly Engagements  
through Posts



40000+

Monthly Reach



# Website Performance

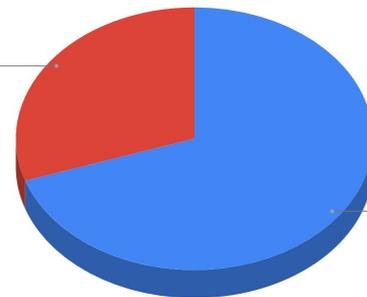
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20,000+

Monthly Users



30.1%  
New Visitors



69.6%  
Returning  
Visitors

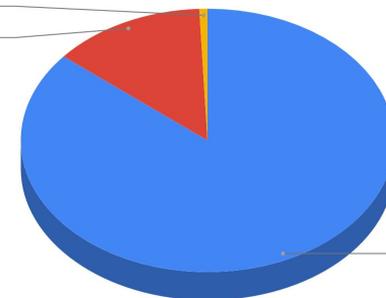
50,000+

Monthly Pageviews



0.70% Other

13.30%  
iOS User



86%  
Android User

# Offerings

— — —

We have some of the most intriguing content formats. Our in-house creative team works with brands and agencies to craft contents which are aligned with the campaign's objectives and also strongly resonates with our viewers. From ideation to execution, we do it all and across all story formats.



**Content push to  
amplify branded  
campaigns  
(Video/ Articles)**



**Reviews of vehicle  
in a form of  
(Video/ Articles),**



**Live coverage of  
Launches, Events  
etc (Video, Live  
posts)**



**Infographic  
Creative**



**Website Category  
integration**

# Our Magazine

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1. We are one of the leading Automobile Publication across chhattisgarh.
2. Leading brands we are dealing with - (e.g. MG motors, Jawa, Arena etc)
3. Distribution on PAN india
4. Event collaboration on sponsor basis and non sponsor basis
5. Major events on loop to introduce
6. We have a major role in Digital media
7. Superb engagements on Instagram and twitter
8. Collaboration with major celebrity rider and bikers
9. Event coverages like rider mania, white out, pulsar maniaxx rider stream
10. Brand endorsements, and advertisements on monetary basis only. (NO BARTER)



# Our Esteemed Clients and Partners (Four-Wheeler)

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# Our Esteemed Clients and Partners (Two-Wheeler)

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**Thank You**