



# Viva La Vinisha

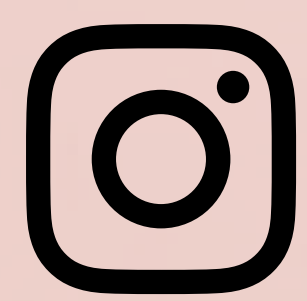
THE LIFE OF VINISHA

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## about

Canadian based micro-influencer who has collaborated with multiple international brands in the past. My goal is to influence positivity + confidence through curated fashion & lifestyle images. I am active on social media & engage with my followers on a daily basis. I enjoy finding happening events, trendy styles & the latest products to share through my stories & posts along with behind the scenes! I'm extremely passionate, hard-working & aspire to create the best quality content for brands I partner with. My photographer & I shoot with a DSLR to curate high definition images. My feed is full of meaningful captions & authentic lifestyle images. I love to work with brands that are empowering and have a strong mission. Aesthetics & authenticity are super important to me!

## social



**@VIVALAVINISHA**

21K+ FOLLOWERS

134,596+ WEEKLY IMPRESSIONS

980 AVERAGE LIKES PP

4% ENGAGEMENT RATE

130 COMMENTS ON AVERAGE PP

GENDER: 85% WOMEN, 15% MALE

TOP 5 LOCATIONS: OTTAWA, NEW YORK,

TORONTO, LOS ANGELES & MUMBAI

AGE RANGE: 18 TO 37 (PREDOMINANTLY 23-34)







**SPONSORED INSTAGRAM POST:**  
 DEDICATED LIFESTYLE POST SHOWCASING PRODUCT  
 IN AN AUTHENTIC MANNER. RATES VARY BASED ON  
 AMOUNT OF CAROUSEL SLIDES/FLATLAY ETC

**SPONSORED REELS ON FEED:**  
 REVIEW, TUTORIAL OR SHORT CLIP HIGHLIGHTING  
 PRODUCT IN USE

**SPONSORED INSTAGRAM STORY:**  
 TALKING ABOUT PRODUCT, SHOWING UNBOXING OR  
 SHORT CLIP SHOWING PRODUCT IN USE  
 INCLUDES LINK VIA SWIPE UP FEATURE

**ADDITIONAL SERVICES OFFERED**  
 GIVEAWAYS, PROMOTION OFFERED THROUGH  
 CUSTOM HASHTAGS, LINK IN BIO, AND  
 REPRESENTATION AT EVENTS

*collaby*

- |                   |                      |
|-------------------|----------------------|
| THE MODERN GENTS  | INCREDIBLE DELIGHTS  |
| WILLOW MAE        | PICO PIZZA           |
| EYEWEAR           | PAPAYA REUSEABLES    |
| NUDE BY NATURE    | OLEA BOUTIQUE        |
| BRICKWORKS CIDER  | SHAPERMINT           |
| CALL IT SPRING    | ONLY CLOTHING        |
| VERO MODA         | ELIZABETH LEIGH      |
| REVIVE SUPERFOODS | BOUTIQUE             |
| ALLO MON COCO     | SEVEN DIALS SHOES    |
| LA VIE EN ROSE    | INCREDIBLE DELIGHTS  |
| MARGARET M CANADA | NORDIK SPA           |
| KANIA             | LUG LIFE             |
| BY KAVERI         | MINE & YOURS         |
| PROCTER & GAMBLE  | FROM RACHEL          |
| SHAAN FOOD GLOBAL | HOUSE OF ROSE        |
| OTTAWA BABE       | OFFICIAL FARM BOY    |
| BRIGGS AND RILEY  | CHICWISH             |
| SHOEDAZZLE        | SASSY QUEEN BOUTIQUE |
| SHOP THE MINT     |                      |

*rates*

**RATES VARY BASED ON THE  
 BRANDS STATEMENT OF WORK,  
 USAGE RIGHTS, TIMELINE AND  
 DELIVERABLES**