

# LaRissa Lofton

Digital Creator/ Photographer/ Graphic Designer/ Illustrator

## About LaRissa

LaRissa is a bona fide artist, creative director and sales professional from Denver, Colorado. She has always had a passion for creating. Her creative style is combining vibrant, colorful, surreal, illustrations with fashion and lifestyle photographs. Her biggest goal is to collaborate and work with major brands. She believes that her artwork will creatively elevate brand campaigns and events to boost engagement and increase profits and sales.

She is strikingly skilled (5 years professional experience) in digital marketing, content creation, photography, design, and illustration with a specialty in branding. Her goal is to create engaging content to help brands, of all sizes, reach their full potential as an influential brand in today's digital world using creativity, collaboration, and strategy techniques.



## Let's Connect!

Contact me for collaboration and branded content.

Email: [llofton1@gmail.com](mailto:llofton1@gmail.com)

DM: 303-269-1458

## Social Media

@larissalofton

## Engagement

4.9%

## Followers

389

## Demographics

54% Women  
46% Men



## Collaboration Options

- Sponsored Posts
- Brand Ambassadorship
- Instagram Campaign Collaborations
- Events & Travel



## Past and Current Deals Garnered



Abella  
EYEWEAR



TNF  
THE LABEL



OH DESIRE

