



# @gundamnyc

**Verified Authentic Following**  
Updated August 6, 2018

## Instagram Stats

**21,975**

Followers

**92.36%**

Active Following

**+76.93%**

Compared to Avg Active

**1,696**

Avg Likes  
& Comments Per Post

**7.72%**

Engagement  
Percentage

**+4.61%**

Compared to  
Avg Engagement

Follower Health	Followers	Percentage	Compared to Avg
Active	4,459	92.36%	+76.93%
Lurkers	353	7.31%	+1.44%
Bots	15	0.31%	-78.38%

## Audience Age

Age 21 to 24	38.00%
Age 18 to 20	25.22%
Age 25 to 29	20.38%
Age 30 to 34	6.91%
Age 17 and under	6.04%
Age 35 to 44	2.94%
Age 45 to 54	0.52%

## Audience Gender

Male	82.89%
Female	17.11%

## Audience Location

United States	43.66%
Indonesia	21.93%
Philippines	7.24%
Malaysia	6.29%
United Kingdom	2.57%

## Audience Income

Under \$10,000	49.82%
\$10,000 - \$19,999	18.15%
\$20,000 - \$29,999	16.37%
\$30,000 - \$39,999	7.47%
\$40,000 - \$49,999	4.63%
\$50,000 - \$74,999	3.38%
\$75,000 - \$99,999	0.18%

## Audience Brand Affinities

Instagram	24.25%
Marvel	18.53%
9GAG	14.17%
Nike	13.54%
National Geographic	11.71%

## Audience Family Status

Single	66.20%
Married	33.80%
Parents	7.03%