

# HOME AND A BROAD

== just a broad going abroad ==



I'm Sydney, the broad of Home and A Broad. I created this site to share fun and informative information for your travels around the world. I believe that anyone can (and should!) travel, regardless of salary, experience, or marital status.

200+



9.3k+



450+



42k+

**Monthly Online Impressions**

3.04%

**Engagement Rate**

## DEMOGRAPHICS

### AGE

18-24	21%
25-34	40%
34-44	21%

### TOP LOCATIONS

USA	Australia	Brazil
UK	India	Indonesia

## BLOG STATS

MONTHLY PAGE VISITORS 1.5k+

REPEAT VISITORS 50%

## Brands I've Worked With

**MARIO  
BADESCU**  
SKIN CARE  
*Established 1967*

 **TRAVELON**



**ROOM  
ESCAPE** by  
**fox in a box**



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## Sponsorship Packages

Blog post + social amplification to  
Instagram, Facebook, and Twitter

\$200

Email giveaway + social  
promotion to Instagram,  
Facebook, and Twitter

\$100

## A La Carte

Blog Post Inclusion

\$100

Instagram Post

\$50

Instagram Stories

\$25

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 **TRAVELON.**

  
**DERMOVIA**  
SKIN • SCIENCE • SOLUTIONS



  
**SMILE BRILLIANT**  
MAKE A LASTING IMPRESSION

