



# SASHA WICHITA

BEAUTY CONTENT CREATOR

## Hi! I'm Sasha

I'm a beauty content creator from Austin, Texas who specializes in transition videos and tutorials. I also take studio photos.

My specialty is **unique transition videos inspired by makeup, pop culture and music**. I have an engaged audience on TikTok and Instagram, and I also post regularly on Facebook, Pinterest, and YouTube.

I aim to create positive, colorful, and inspiring content. I also incorporate sustainable beauty and fashion when possible.



**13.8k**

TikTok  
Followers

**1k**

Instagram  
Followers

**12.6%**

Instagram  
Engagement

## PARTNERSHIP OPPORTUNITIES

My videos reach over 100k views each month. I regularly feature cosmetics, beauty products, fashion, jewelry, and music.

- Tutorials & demos
- Photos featuring a look or product
- Transition videos
- YouTube / longform videos
- Instagram Stories
- Music videos / commercials

**89%**

women audience  
11% men

**67%**

followers from U.S.  
4% each UK/Canada

**64%**

ages 18-34  
18.5% 35-44



Beauty, Fashion  
Pop Culture

## PREVIOUS PARTNERSHIPS

The Original  
*MakeUp Eraser*

SAND  
& SKS

MERIT

REVOLUTION  
MAKEUP REVOLUTION LONDON

SILLAGE  
HOUSE OF

## SOCIAL LINKS

<https://www.instagram.com/sashawichita/>

<https://www.tiktok.com/@sashawichita>

<https://www.youtube.com/sashawichita>

<https://www.pinterest.com/sashawichita/>

<https://www.facebook.com/sashawichitabeauty>