



@sniggyblog

ALL ABOUT ME

I'm a fashion blogger, living in Dallas-Texas with my husband and a 2 year old son. I share ideas starting from everyday affordable looks to special occasion looks. My goal is to influence audience with sustainable fashion trends and build a positive environment.

CONTACT INFO

Email: snig314@gmail.com
Blog: www.sniggyblog.wordpress.com
Instagram: @sniggyblog
Location: Dallas, Texas, USA

LET'S WORK TOGETHER

- Social Promotion
- Sponsored post
- Product review
- IGTV and Story Promotion
- Blog post

SNIGDHA CHOUDHURY

FASHION BLOGGER/
SOCIAL MEDIA
INFLUENCER

ABOUT SNIGGYBLOG

SNIGGYBLOG is a collection of posts about fashion, beauty and travel. The whole purpose of this page is to influence a wide range of audience with positivity and help them to become more informed about the latest trend in fashion. This platform not only encourages people to stay up to date in fashion, but also help to stay motivated by maintaining a healthy lifestyle.

SOCIAL MEDIA - INSTAGRAM



- 5560 Followers (as of 31st July 2019)
- Approx 7% engagement rate on each post
- High quality image and videos

SITE STATS

WEEKLY PROFILE VISIT

1050
76% Women, 24% Men
49% (25-34 yrs old)

FOLLOWER DEMOGRAPHICS

USA (40%)
Canada (29%)
India, UK, Australia

PREVIOUS COLLABORATIONS

Amazon Influencer

- Have done 5 projects on review and promotion of products.
- Have increased traffic and helped selling 2 of their products.

LikeToKnow.it

- Active member of LTK app and helps potential buyers with the links

SexyModest Boutique

- Have participated in promoting their business through IG posts and stories