

Package includes

Sample: 1 blog 750 words +/-10% \$495 (please provide photographs you would like me to use)

Technology /Real Estate Blog Example:

## Virtual House Tours

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Estate Agencies have offered virtual tours on premium packages for a couple of years now however during the Covid-19 pandemic, virtual tours have been offered to consumers to avoid face to face contact and this option is becoming more popular. This is interesting because more elements could be added to the virtual tour depending on budget and technology used. This brings me onto the idea of incorporating surveyor reports into these packages depending on budget, technology used and the type of survey selected this would be beneficial for in house systems and would more cost effective and more efficient as the costing that would be spent on sales negotiators could be spent on more in depth surveys of housing. Thus being more beneficial to the consumer and overall the industry, economy and environment as it is very cost effective. Virtual reality headsets maybe a key concept in this idea and it would enhance the customer journey from beginning to end. If key property companies took note of this they would have a head start in the market. The virtual reality/virtual tour concept could be thought enhancing in the future as technology is being developed fourfold every year. Augmented reality may be a key concept for the future.

