

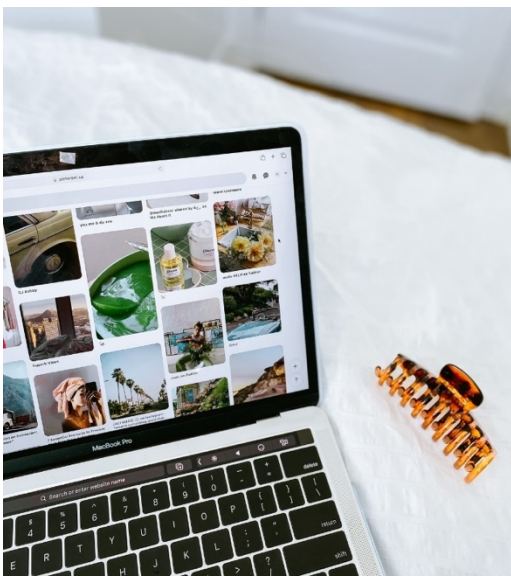
ACTIVE CACTUS

MEDIA KIT 2021

# active cactus

Content Creator - Photographer - Blogger  
Social Media Influencer - Digital Creative

activecactus1@gmail.com | @activecactus



## About Sonya

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Hello, my name is Sonya! I am a Canadian blogger showcasing content centred around lifestyle, health & fitness. I love getting inspired, exploring creative ideas, as well as helping other's grow their social media presence. As a digital creator, I am passionate in providing brands like you will value, and helping you grow your audience.

As a micro-influencer, I have worked hard to build a loyal community. By staying authentic, I have created a strong meaning of trust between me and my followers.

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## Available for

Stylist/Product Photography  
Social Media Content  
Collaborations  
Brand Ambassadorship  
Product Reviews

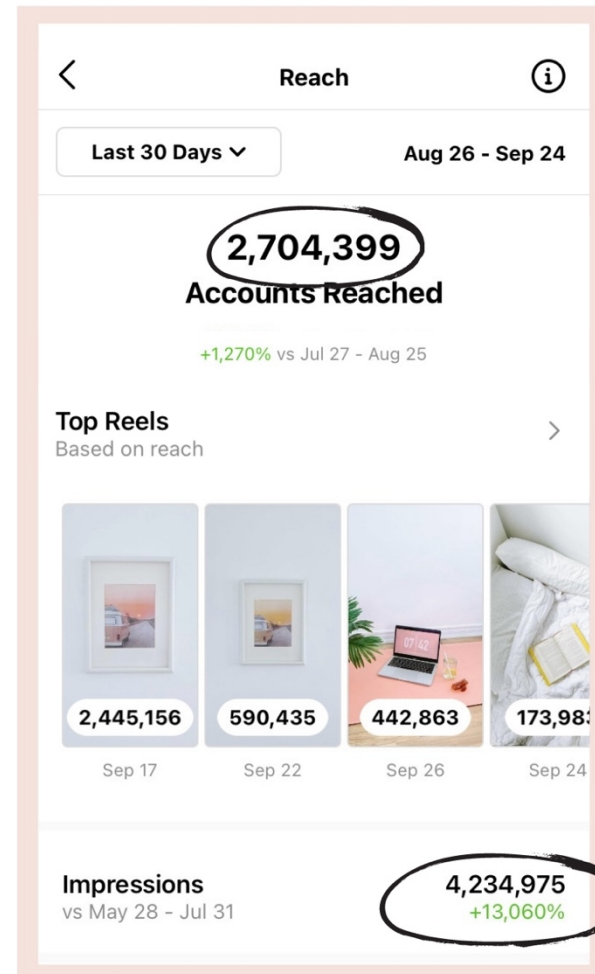
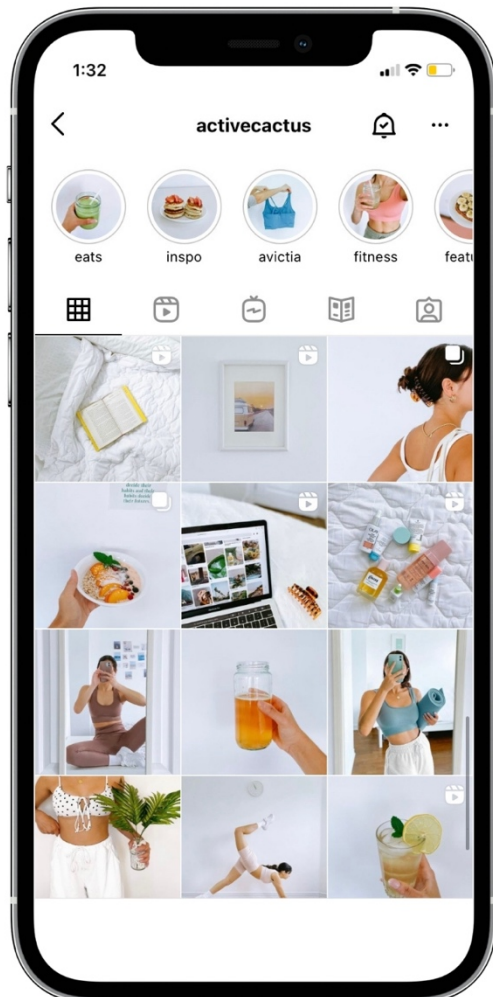
## Contact

activecactus1@gmail.com  
@activecactus

@activecactus

# Instagram Analytics

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## Instagram Social Statistics



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- TRAFFIC PER MONTH -

2.7M+

*Reach*

4.2M+

*Impressions*

- AUDIENCE -

95% Women

*Top Locations*

81% Aged 18-34

Canada  
United States  
United Kingdom

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## Instagram + Audience



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12.3k+

*Loyal Instagram Followers*

Top 2 posts have received:

2.4M+

*Views*

112k

*Likes*

600k

*Views*

50k

*Likes*

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## Pinterest Social Statistics



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- Reach -

249k+

*Monthly Reach*

**activecactus**

[instagram.com/activecactus/?hl=en](https://www.instagram.com/activecactus/?hl=en) ·  
@ActiveCactus · Follow @activecactus on  
Instagram, TikTok, & Youtube! 🦋

249k monthly views

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## Latest Collaborations

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### Body Blendz



Product Photography  
Multiple Social Media Collaborations  
Content Creation

### Dippin daisys



Product Photography  
Multiple Social Media Collaborations  
Content Creation

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## Latest Collaborations

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### Jamieson Vitamins



- Product Photography
- Multiple Social Media Collaborations
- Content Creation
- Video Campaign

### Amson Naturals



- Product Feedback
- Content Creation
- Product Photography
- Multiple Social Media Collaborations

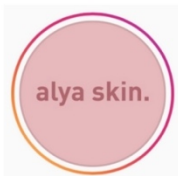


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## Latest Collaborations

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### Alya Skin



Product Photography  
Multiple Social Media Collaborations  
Product Feedback  
Content Creation

### Lovers Tempo



Product Photography  
Multiple Social Media Collaborations  
Content Creation

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## Latest Collaborations

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### From Rachel



Product Photography  
Multiple Social Media Collaborations  
Content Creation

### Gisou



Product Reviews  
Product Feedback

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## Latest Collaborations

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### Mejuri



Product Photography  
Multiple Social Media Collaborations  
Content Creation

### 310 Nutrition



Product Photography  
Multiple Social Media Collaborations  
Product Feedback  
Content Creation

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## Latest Collaborations

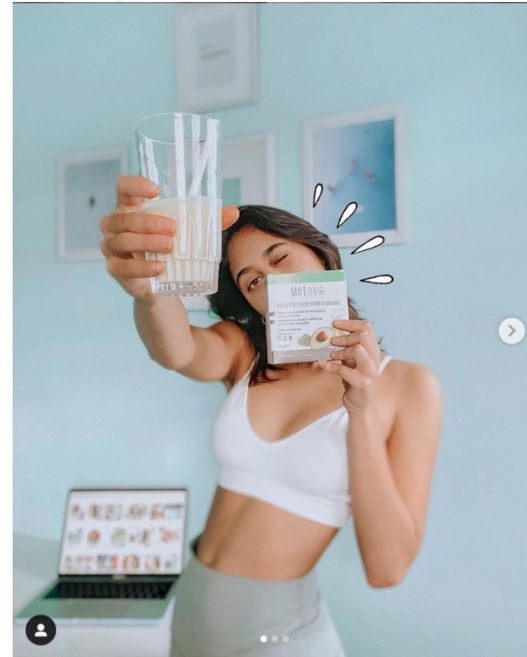
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**Emillie Mei Jewelry**



Product Photography  
Social Media Collaboration  
Content Creation

**Metavo**



Product Photography  
Video content  
Multiple Social Media Collaborations  
Content Creation



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## Latest Collaborations

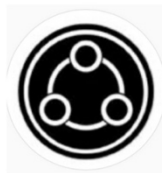
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**Next Level Beauty Supply**



Product Photography  
Social Media Collaboration  
Content Creation

**Aumnie**



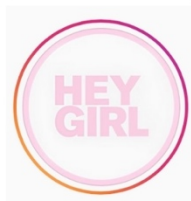
Product Photography  
Multiple Social Media Collaborations  
Product Feedback  
Content Creation

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## Latest Collaborations

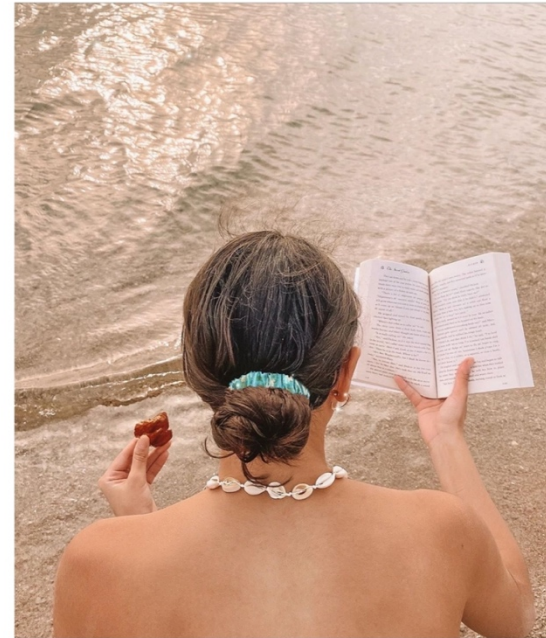
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### Hey Girl



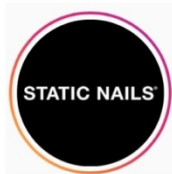
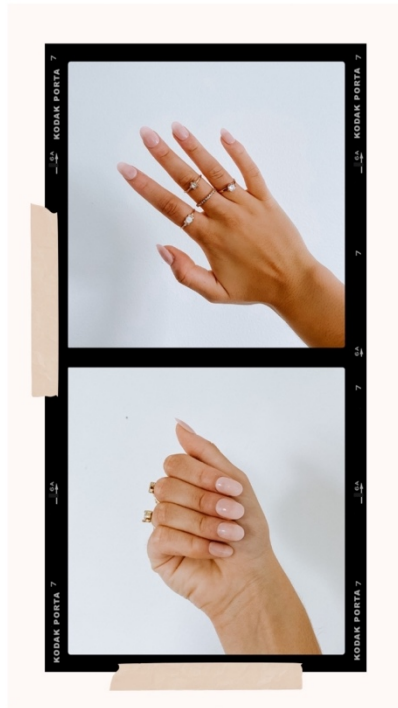
Multiple Product Reviews  
Product Photography  
Social Media Collaboration

### Soieli Silk



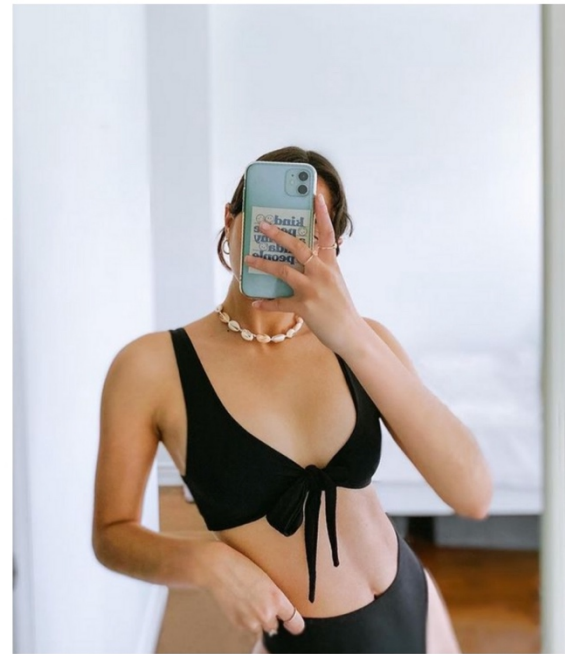
Content Creation  
Product Photography  
Multiple Social Media Collaborations

### Static Nails



Video Content Creation  
Social Media Collaboration

### 437



Content Creation  
Product Photography  
Multiple Social Media Collaboration

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## Latest Collaborations

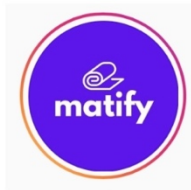
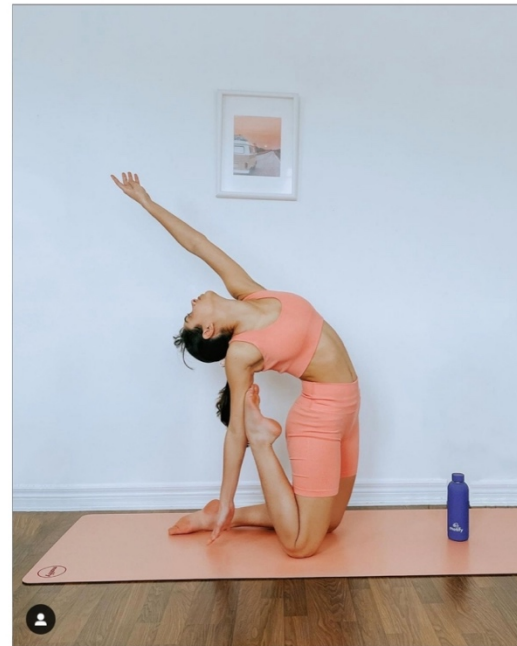
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### Little Happiness



Product Photography  
Social Media Collaboration  
Product Feedback

### Matify



Product Photography  
Multiple Social Media Collaborations  
Content Creation