

highlands 2 hammocks

media kit





WHO ARE HIGHLANDS2HAMMOCKS

Gemma and Campbell, also known as highlands2hammocks, are two eco-conscious travellers whose adventurous youth sparked a wanderlust for seeing everything there is to see.



HIGHLANDS2HAMMOCKS

LIVE TO INSPIRE

#FREEYOURLIFETRAVEL

CONTACT

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CONTACT@HIGHLANDS2HAMMOCK
S.CO.UK

HIGHLANDS2HAMMOCKS.CO.UK

SOCIAL MEDIA

TWITTER: @HIGHLANDS2HAMM

FACEBOOK:
/HIGHLANDS2HAMMOCKS

INSTAGRAM:
@HIGHLANDS2HAMMOCKS

PINTEREST:
HIGHLANDS2HAMMOCKS

YOUTUBE:
HIGHLANDS2HAMMOCKS



After years of planning and dreaming, they finally left their 9-5 lifestyle and set out to find their place in this beautiful world.

Being avid nature lovers, their greatest goal is to inspire others to not settle for the norm, and instead make every day a wonderful adventure.



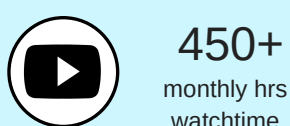
WHY WORK WITH HIGHLANDS2HAMMOCKS

- SOCIAL MEDIA ADVERTISING
- PRODUCT AND ACCOMMODATION REVIEWS
- PRESS/MEDIA TRIPS AND TOUR REVIEWS
- PROMOTION OF TOURIST DESTINATIONS
- SPONSORED BLOG POSTS
- BRAND AMBASSADORSHIP
- LIVE INSTAGRAM STORIES
- PROFESSIONAL PHOTOGRAPHY AND VIDEOGRAPHY

STRATEGY - Using targetted SEO techniques, alongside daily promotion and optimisation, articles featured on our website will be read for years to come.

QUALITY- Combining our photography, videography, and writing skills allows us to produce gripping, addictive and vivid storylines, showing the fundamental mission of your brand.

PASSION - With the funny, relatable and all-round inspiring content highlands2hammocks produces, we have developed a loyal and organic audience. As a result, followers trust and purchase from companies based on our recommendations.



SOCIAL MEDIA STATISTICS

INSTAGRAM REACH

- OVER 9,300 LOYAL FOLLOWERS
- 100,000 WEEKLY IMPRESSIONS
- 600+ AVERAGE FIRST STORY VIEWS
- 120+ AVERAGE COMMENTORS
- 5% AVERAGE ENGAGEMENT RATE

COUNTRY

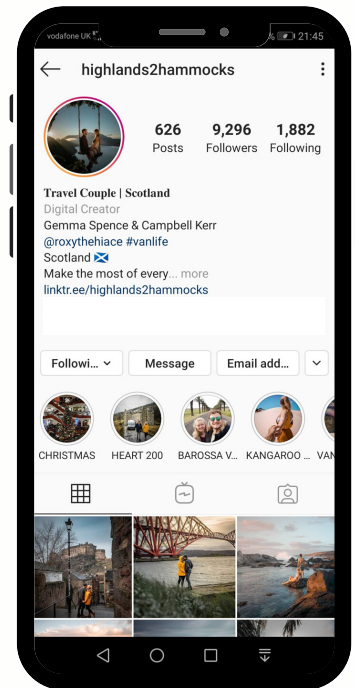
- UK - 21%
- US - 14%
- AUSTRALIA - 6%
- INDIA - 4%
- ITALY - 3%

GENDER

- MALE - 45%
- FEMALE - 55%

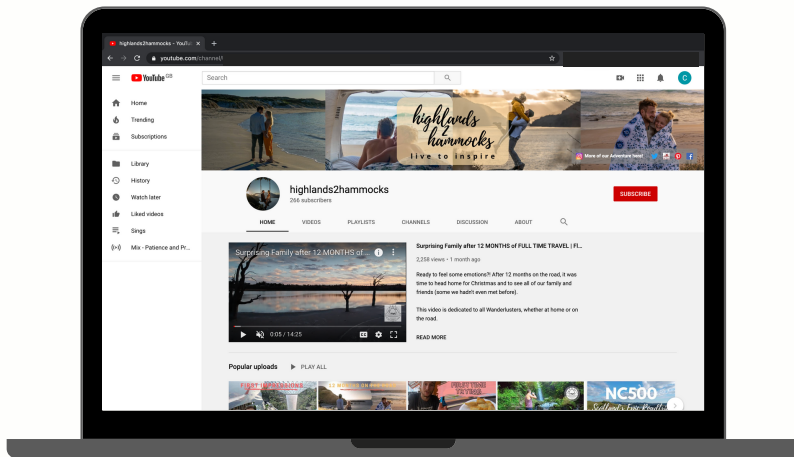
AGE

- UNDER 25 - 20%
- 25-35 - 48%
- OVER 35 - 32%



YOUTUBE REACH

- MONTHLY WATCH TIME - 400+ HRS
- AVERAGE RETENTION TIME - 3:59
- UNIQUE VIEWERS - 4.7K
- NEW VIDEOS EVERY WEEK



COUNTRY

- SINGAPORE - 41%
- UK - 15%
- US - 9%
- AUSTRALIA - 3%
- INDONESIA - 2%

GENDER

- MALE - 65%
- FEMALE - 35%



9,300+
followers



450+
monthly hrs
watchtime



1000+
page likes

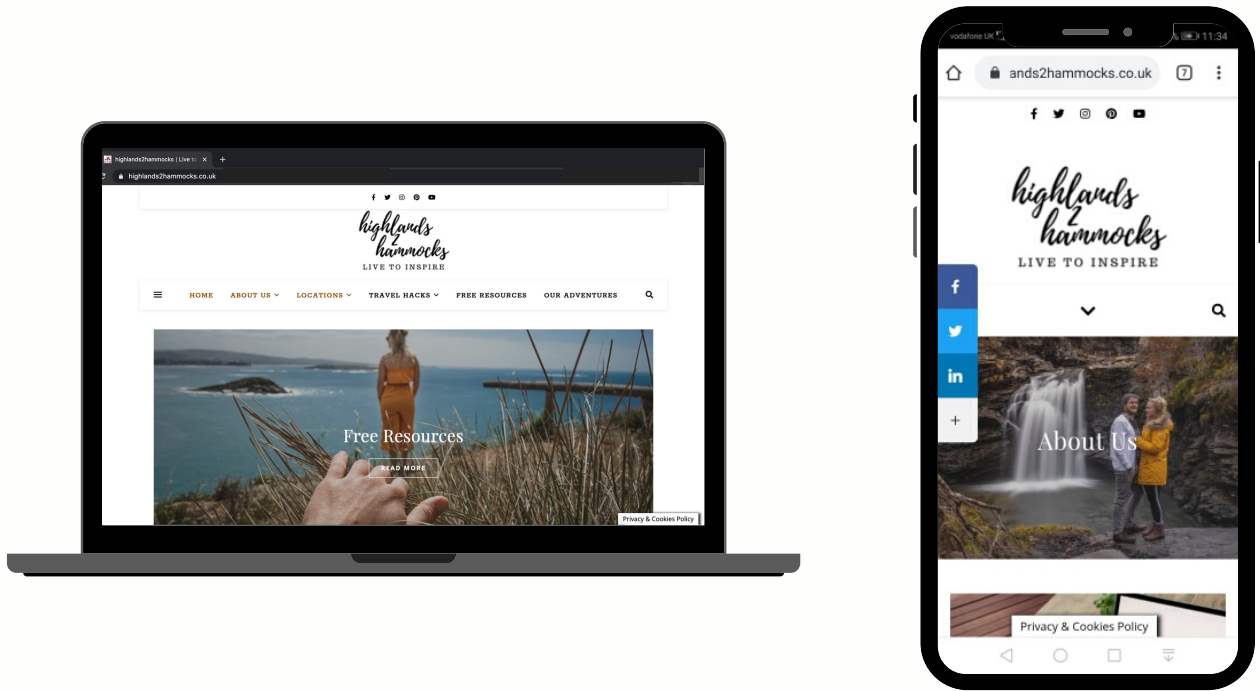


6,700+
followers



185,000+
monthly viewers

WEBSITE STATISTICS



BLOG REACH

- OVER 8,000 MONTHLY VIEWS
- OVER 6,000 UNIQUE USERS
- TWO NEW ARTICLES EVERY WEEK

COUNTRY

- UK - 21%
- US - 14%
- AUSTRALIA - 6%
- INDIA - 4%
- ITALY - 3%

GENDER

- MALE - 45%
- FEMALE - 55%

AGE

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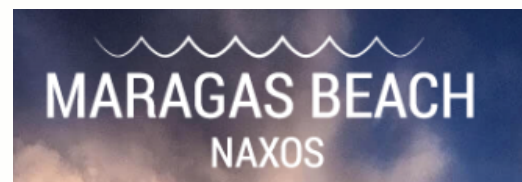


6,700+
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185,000+
monthly viewers

WHO WE HAVE WORKED WITH

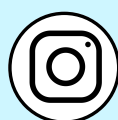


We have been across the globe and back again; sleeping rough in Italy, snorkelling with Mantas in Fiji, skydiving in Australia. We love adventure so much, we are up for trying pretty much anything!

So why not get in touch and let us promote your business to our community of inspired and enthusiastic explorers?

Reach us at: contact@highlands2hammocks.co.uk

Or check out any of our social channels and say hi!



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