

KIARA NELSON

microinfluencer & content creator



about

Kiara Nelson is a microinfluencer & content creator who began her YouTube channel in June of 2016. She began making videos centered around prepping for HBCU life in college, and instantly gained a following throughout all socials. With almost 7,000 subscribers to date, Kiara continues making content surrounding college life, natural hair, and lifestyle in general.

19.8K total reach

statistics updated 9/21/18



6,600 subscribers
200K monthly impressions



4,640 followers
6.51% engagement rate



8,547 followers
1.5M monthly impressions



youtube.com/kiaranelson20



instagram.com/_kiaranelson



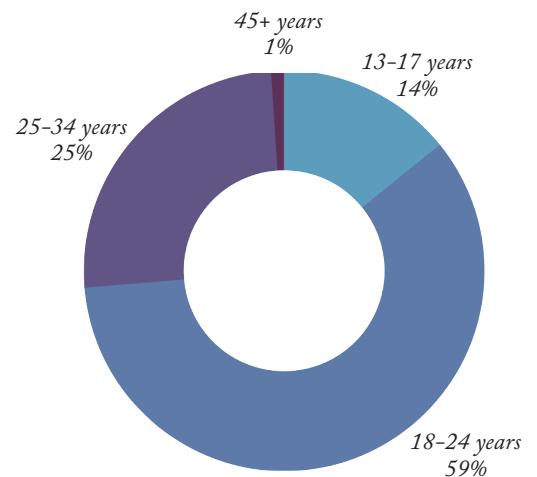
twitter.com/_kiaranelson



kiaranelson918@gmail.com

deliverables

Instagram Story Coverage
Dedicated Instagram Post
Dedicated Twitter Post
Event Appearances
Dedicated Video
Video Shout Out



brands previously worked with



