



By Rachel Nicole Media Kit

LIFE & STYLE ON THE EAST COAST



BYRACHELNICOLE.COM
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*By Rachel
Nicole*



ABOUT MY BRAND

Started in August of 2018, I transformed my Instagram and rebranded my content to cater towards the Fashion and Lifestyle niche. I showcase my personal style, along with how to achieve elevated & obtainable everyday style, and seasonal fashion inspiration on the East Coast.

SERVICES OFFERED

- Social Media Promotion
- Sponsored Posts
- Product Reviews
- Contests and Giveaways
- Affiliate Advertising
- Representation at Events
- Brand Ambassadorships
- Sponsored Blog Posts and Reviews
- Fashion Hauls & Try-Ons
- Blog Reviews
- Pinterest Posting

METRICS & ANALYTICS

- Instagram: 18.1K Followers
 - * Engagement: 13%
 - * AVG Likes: 2,310
 - * AVG Comments: 83
 - * AVG Growth: +3,000 followers per month
- ByRachelNicole.com Blog
 - * Launched 12/27/18
- Facebook page: 200 likes

(Instagram stats verified through socialblade.com)

Not pictured:

- Mott & Bow
- Wave Riding Vehicles (WRV)
- One Loved Babe
- Emmer & Oat
- Soul Shoetique
- Bliss Bandits
- Teenie & Frey
- Blush and Bar
- Blowfish Malibu
- My Clarins

PREVIOUS BRAND WORK



Cordaroy's



A rider Girls



Cotton Candy LA



MVMT For Her

